



**MARIAN COLLEGE  
KUTTIKKANAM**  
AUTONOMOUS  
MAKING COMPLETE

## **NEWSLETTER**

VOL 03 ISSUE 1 NOVEMBER 2023



**MIM**

**MARIAN INSTITUTE  
OF MANAGEMENT**

Marian College Kuttikkanam Autonomous  
Kuttikkanam Po Peermade, Idukki Dist  
Kerala 985531, India, [www.mim.mariancollege.org](http://www.mim.mariancollege.org)

# Glimpse

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## MESSAGE

FROM THE PRINCIPAL'S DESK

I am happy to present before you the latest edition of the 'Glimpse' newsletter. Marian Institute of Management, formerly known as the Marian International Institute of Management, has successfully merged with Marian College Kuttikkanam (Autonomous) and gained autonomy. Marian College Kuttikkanam, a trusted name in academia in Kerala, has secured A++ in the NAAC accreditation (4th cycle) recently. The MBA program offered by MIM stands out as a unique platform of excellence.

The merger marks a pivotal milestone in our institution's history. It signifies our commitment to providing an even higher level of quality education and opportunities to our students. With autonomy, we have the freedom to shape our academic programmes and offerings in ways that best serve our students' needs and aspirations.

In this newsletter, you will find a wealth of information about the incredible achievements of our students and faculty and the various initiatives that have further strengthened our commitment to quality education. From innovative teaching methodologies to collaborative industry partnerships, we are consistently striving to offer the best opportunities for growth and development. Thank you for your unwavering support and commitment to the Marian Institute of Management. I look forward to another year of learning, growth, and success.





## GREETINGS FROM THE DIRECTORS DESK

We are delighted to welcome you to the thirteenth edition of our newsletter, GLIMPSE. MIM is a proud part of Marian College (Autonomous) Kuttikkanam, a NAAC-accredited institution with a remarkable A++ grade and a recognised potential for excellence.

At MIM, we are dedicated to providing a safe and intellectually stimulating environment for management education. Our institution, managed by the Catholic Diocese of Kanjirapally, is committed to nurturing innovative thinkers, creative problem solvers, and inspired learners who are prepared to excel in the modern world.

Our approach to management education goes beyond the conventional 10 a.m. to 4 p.m. schedule. Classes at MIM commence at 8.30 am and extend into a comprehensive programme that includes current affairs discussions, aptitude training, value education, management labs, and group discussions, all the way till 8 pm. MIM is a dynamic hive of activity that never rests.

To ensure that our students are well-prepared for the evolving business landscape, we complement the university curriculum with a range of additional certificate programmes and value-added courses. These offerings include specialised subjects like SAP, business analytics, NISM, AMFI, digital marketing, Google Ads, and more. We also provide numerous add-on courses, seminars, organisational studies, internships, and projects, along with the opportunity for our students to organise the largest management fest in South India, Caligo. The institute's autonomy empowers it to efficiently administer examinations and promptly release results. This autonomy benefits students by enabling them to seize job opportunities at an accelerated pace. I would like to extend my heartfelt congratulations to the MIM faculty members and students for their remarkable achievements, and I wish them continued success in their endeavours. Warm regards,

Dr. T. V. Muralivallabhan

## INTERNATIONAL CONFERENCE

The 8th International Conference on Sustainable Management Practices in the New Age of Business, held on February 23 and 24, 2023, brought together thought leaders, academicians, and practitioners from around the world to delve into the critical theme of sustainability in contemporary business practices. Hosted in a hybrid format, the conference successfully blended in-person and virtual participation, ensuring global reach and engagement. The conference featured a line-up of distinguished speakers who shared their insights and expertise on sustainability in management practices.



Sri. T.P Sreenivasan IFS, the former ambassador and permanent representative of the Government of India to the United Nations was the chief guest, and he provided valuable insights into international perspectives on sustainable management. We received around 70 abstracts, and after the review, 53 full papers were presented at the conference. The discussions and ideas generated at this event will continue to shape the future of sustainable management practices in the new age of business.



The New Year brought not only resolutions and fresh beginnings but also an exciting adventure for the MBA batch of 2022–24 at Suryanelli Idukki. In January 2023, as the misty mountains of Suryanelli awakened to the crisp winter mornings, our MBA students embarked on an unforgettable journey of outbound training. This unique blend aims to foster teamwork, leadership skills, and a deep connection with nature among our students, all while instilling the principles of management. Students from diverse backgrounds and cultures came together with one common goal: to grow academically, professionally, and personally during their MBA journey. It emphasised the importance of adaptability, resilience, and the ability to find innovative solutions to complex problems—skills that will serve them well in their future careers.



# OBT

## Outbound Training



On March 8, 2023, our campus came alive with vibrant hues and infectious enthusiasm as students and faculty came together to celebrate the Hindu festival of Holi under the theme, "Holi: The Festival of Colours. This traditional and joyous occasion showcased the college's commitment to embracing cultural diversity and fostering unity within the campus community. The Holi celebration was not just about colours and music; it was a reflection of the college's dedication to fostering a sense of belonging and unity among its students and faculty. It provided an opportunity for everyone to come together, break down barriers, and celebrate the rich cultural heritage of India.

# Holi



# THE GOA DIARIES

Goa, the epitome of sun, sand, and serenity, served as the backdrop for an unforgettable study tour for the MIM students. This coastal paradise not only offered a break from the rigours of academia but also provided an opportunity for learning, bonding, and exploration like never before. The experience reminds us that education should extend beyond the classroom, and the world itself is a classroom waiting to be explored.



The farewell ceremony, held under the theme “DESPEDIDA,” was a poignant and heart-warming event that celebrated the achievements of the graduating students while offering them words of encouragement for the journey that lay ahead. The theme “DESPEDIDA” encapsulated the spirit of the event, emphasising that farewells are not final goodbyes but rather a heartfelt ‘see you again’. This theme beautifully echoed Eleanor Roosevelt’s famous words, “The future belongs to those who believe in the beauty of their dreams,” reminding the students that their future is full of opportunities and dreams waiting to be realised.



## FAREWELL



## WELCOME AND ORIENTATION OF THE NEW BATCH 2023

With a warm embrace and an eagerness to embark on their academic journey, the MIM campus welcomed the incoming students of the 2023–2025 batch. The orientation programme, a time-honoured tradition, was designed to provide these new students with the tools, resources, and guidance needed to thrive in their upcoming years at MIM. The MBA orientation programmes are meticulously designed to prepare incoming students for the rigours of the MBA curriculum while nurturing their academic, analytical, and problem-solving skills. These programmes lay a strong foundation for academic excellence and equip students with the tools needed to excel in the world of business and management.





## ONAM CELEBRATION

Marian Institute of Management, a hub of diverse traditions and cultural festivals, celebrated the splendid Onam festival. The highlight of this year's festivities was the creation of the biggest-ever Onam pookkalam, a captivating and vibrant

floral carpet that adorned our campus. One of the most anticipated moments of the celebration was the common sadhya, a traditional Onam feast, which brought students and staff together to relish the flavours of Kerala cuisine. Various engaging activities were organised as part of the festival, providing students with an opportunity to showcase their talents and competitive spirit.



## YOGA DAY

Celebrated International Yoga Day on June 21 with great enthusiasm and participation from students and faculty members. This day was dedicated to promoting the physical, mental, and spiritual benefits of yoga and fostering a culture of holistic well-being within the institution. We believe that yoga is not just an exercise but a path to holistic health and self-discovery, and we are dedicated to nurturing this aspect of student development.



# HR AND ALUMNI TALK

The 2022–24 batch had the privilege of attending a vibrant and insightful session titled “Brainstorming Session for HR Elective Students. The session was conducted by Ms. Neelima Ann Cherian, a senior associate in HR at Ernst & Young (EY) and a proud alumna of Marian College, Kuttikanam. The event was a remarkable opportunity for students to gain corporate knowledge in the field of HR and connect with an accomplished industry professional. This session was a testament to the commitment, and the students got opportunities for practical learning and industry exposure, preparing them to excel in their chosen fields.



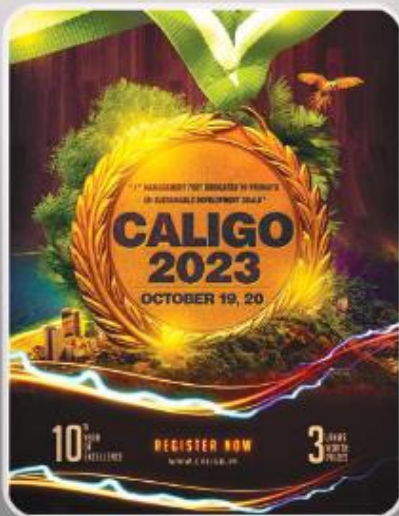


# CLUBS

On July 26, 2023, a significant milestone was achieved as several clubs for different elective specialisations were officially formed. This momentous occasion marked the establishment of the Finance Club, HR Club, Marketing Club, etc. The formation of these clubs not only reflects the diverse academic interests of the students but also promotes an enriching and collaborative environment within the institution. Each club conducted elections to appoint office bearers who will lead and guide the club's activities during the academic year. These clubs provide a platform for students to not only deepen their knowledge of their chosen electives but also build lasting connections with like-minded peers. We look forward to witnessing the growth and accomplishments of these clubs as they contribute to the holistic development of our students and the academic vibrancy of our institution.



# CALIGO 2023



On August 22, 2023, an exciting and highly anticipated event took place as the logo for Caligo 2k23, one of the most prestigious management festivals in South India, was officially launched. This momentous occasion marked the beginning of a journey that not only promises academic excellence but also underscores a profound commitment to sustainability. Caligo 2k23's theme of sustainability sends a powerful message about the need for responsible and eco-conscious management practices. It underscores the festival's commitment to addressing pressing global challenges related to the environment, social responsibility, and economic sustainability. This theme aligns with the evolving role of management professionals as stewards of a better and more sustainable future. The Caligo Mascot Panda won the hearts of every student. As we move forward in the journey towards Caligo 2k23, we are poised to create a lasting impact, drive change, and inspire a generation of leaders who will champion sustainable practices in the world of management. This festival is more than just an event; it is a commitment to shaping a brighter and more sustainable future.

# CALIGO 2023

The inauguration of Caligo 2023 was graced by the presence of distinguished individuals. Dr. Joby Cyriac, the Principal in charge of Marian College Kuttikkanam Autonomous, along with Rev. Fr. Joseph Ponganthanam, the Administrator of Marian College Kuttikkanam Autonomous, T.V. Muralivallabhan, the Director of MIM, and Fr. Dr. Jose Chittadiyil, the Deputy Director of MIM, marked the commencement of this memorable event.

Caligo 2023 witnessed a remarkable turnout, with over 1000 individual participants and more than 200 teams hailing from 150 colleges across the nation. A total of 12 exciting events were meticulously organised to provide a platform for participants to showcase their talents and deliver exceptional performances.

The valedictory function of Caligo 2023 was further enriched by the presence of esteemed personalities, including Shri Roshi Augustine, the Minister of Water Resources; Shri Vazhoor Soman, MLA; Shri Suraj Venjaramoodu, a celebrity guest from Malayalam Movie Industry; Rev Fr. Bobby Alex Mannamplackal, the Vicar General of the Diocese of Kanjirappally and Manager of MCKA; Rev Fr. Joseph Ponganthanam, Administrator of MCKA; and Ms. Josmin Joseph, Regional Manager of Jubeerich Consultancy Pvt. Ltd., along with their respective teams and other generous sponsors.



## RECYCLE PARK

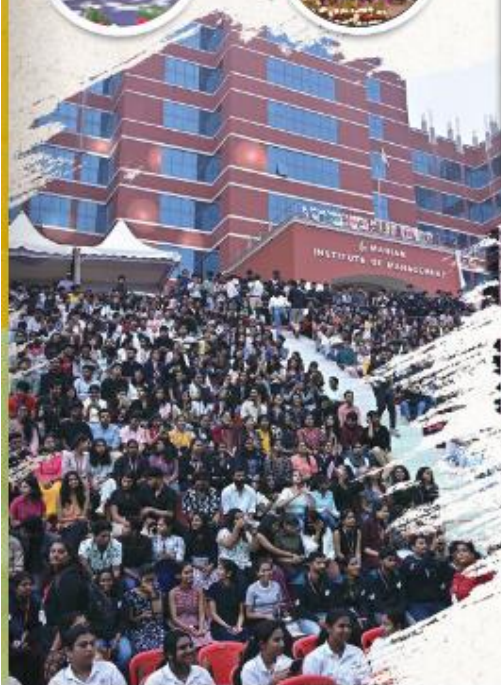
Students have created a recycled park using waste materials as part of the Caligo Management fest. Creating a park from recycled materials is an innovative and environmentally friendly way to contribute to the community and raise awareness about sustainability.

## SDG Tree

Creating a Sustainable Development Goals (SDGs) tree using waste bottles was a commendable and innovative approach by our students.











## DIRECTOR'S VISIT TO PARLIAMENT OF THE WORLD'S RELIGIONS

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Dr. T. V. Muralivallabhan, our esteemed director, had the privilege of representing our institution at the Parliament of the World's Religion's held in the vibrant city of Chicago. His journey to this prestigious event was filled with enlightening experiences, engaging interactions, and inspiring speeches. The Parliament of the World's Religion's 2023, held in Chicago, brought together minds and hearts from across the globe to foster dialogues on various facets of religion, spirituality, and interfaith cooperation.

One of the highlights of his visit was the trip to Loyola University in Chicago, where he had the opportunity to interact with numerous business experts. A particularly blissful moment for Dr.Muralivallabhan was his visit to the renowned Booth School of Business, a symbol of academic excellence. His experience at this esteemed institution was both enlightening and awe-inspiring, reaffirming the importance of merging spirituality and education to nurture holistic individuals ready to make a positive impact on the world.

The entire Marian College community shares a profound sense of pride in Dr.Muralivallabhan's accomplishments and his representation of our institution on a global platform.

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## INDUSTRIAL VISIT

Students had the opportunity to visit the Ashok Leyland Ltd. manufacturing plant in Hosur and Prakash Body Builders in Bangalore. Such industrial visits can be highly educational and beneficial for students to learn business management.

## NEW FACULTY MEMBERS



**Ms. Sheena B.S**  
Assistant Professor



**Mr. Alex Jhonson**  
Assistant Professor



**Dr. Dhanya Ajayaghosh**  
Assistant Professor

## OUTGOING FACULTY MEMBER



**Mr. Mukund Sreeram**

# PLACEMENT



Marian Institute of Management has once again demonstrated its commitment to excellence by achieving remarkable placement results in 2023. With a track record of preparing students to excel in the professional world, the institution continues to be a preferred choice for those seeking quality management education and promising career prospects. We had achieved 86% placements this year. The highest salary package attained by an MBA student was 12 lakhs per annum in 2023. Renowned organisations such as Federal Bank, EY (Ernst & Young), KPMG, ESAF Bank, Axis Bank, ICICI Bank, ICICI Prudential, Berger Paints, Dalmia Cements, and numerous other prestigious companies are actively seeking talent from our institution.





# INFRASTRUCTURE ADDITIONS



Gym Facility of the Students



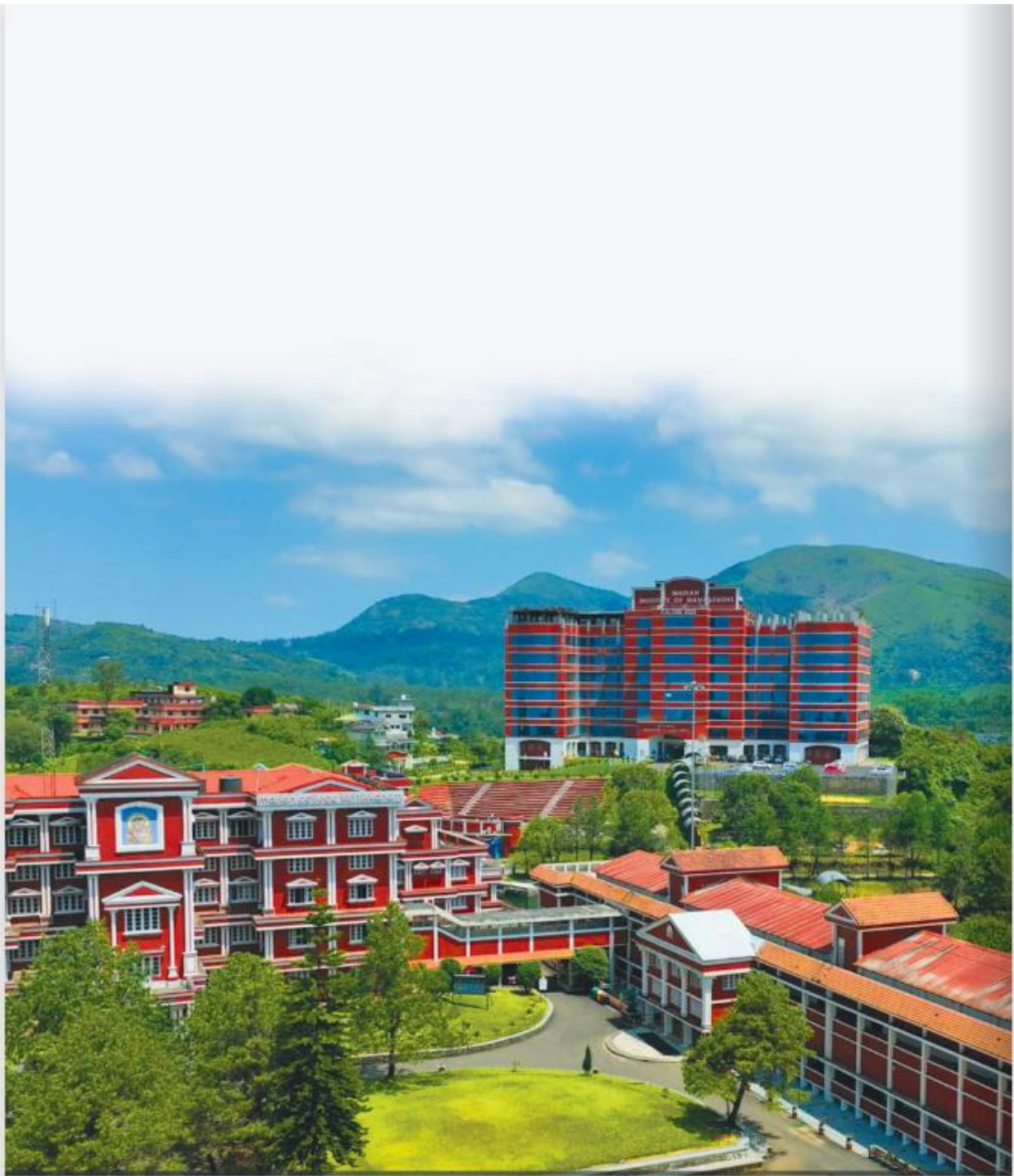
New Auditorium



Cafeteria

New construction works for improving the hostel facilities





**MIM**

Marian Institute of Management  
Kuttikkanam, Idukki (Dist), Kerala  
Office - 7594971019, 7594971011  
E-mail :director@mim.ac.in, www.mim.mariancollege.org  
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