

Marian International Institute of Management
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MIIM Campus, Kuttikkanam

GLIMPSE

NEWSLETTER
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MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT
KUTTIKKANAM, IDUKKI DIST., KERALA



DIRECTOR'S MESSAGE

Greetings from MIIM !

It is a great pleasure for me to welcome you to the eighth edition of our news letter GLIMPSE .

Through the pages of this newsletter you will get a broad overview of our programmes, activities and the placement process.


What sets MIIM apart from all other B-Schools in India is its distinctive pedagogy. It's a unique blend of theoretical knowledge and practical skills training based on case method approaches, thus enabling managers to build a solid foundation while acquiring sufficient skills to comprehend optimal implementation of the same. Debate and interactive discussions are an integral part of our pedagogy. Our faculty members, are considered to be the best in their fields. Out of the 12 required faculty as per AICTE norms, we have 8 with PhD. We also have prominent personalities from the industry taking sessions with the students on a regular basis to acquaint them with contemporary best practices existing in the industry.

Our curriculum requires highly motivated and bright students to undergo mandatory courses in the first two semesters. Once they successfully complete the first two semesters, they undergo an Organization study and internship to learn from corporate life. After completing their Internships, these students are allowed to choose a variety of electives in their third and fourth semesters. Many students choose electives to pursue their industry-specific and/or disciplinary interests. Besides academics, students also learn from their vibrant community life on campus. They manage and take part in a number of co-curricular and extracurricular activities which provides them opportunities to grow beyond classrooms.

We are training students to get additional certificates in SAP, NISM, AMFI, digital marketing etc, in order to get better placement for students. Last year students who passed SAP global certificates are working in national and international firms like CapGemini, LLC, Dubai etc. This year 22 students have passed SAP Global certification courses and companies are waiting for the course completion of these students to give placements.

On behalf of management and personally congratulate the MIIM faculty members and students for their great achievements

*With regards
Rev Dr. PT. JOSEPH, SJ.
Director*



COLLEGE TOUR



STAFF TOUR



INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN MANAGEMENT



An International Conference on Emerging Trends in Management was conducted on 12th December and 13th December 2018. The program was inaugurated by Mr. Shivadas B Menon, Managing Director of Sterling Group. Three technical sessions were taken by the experts including Mr. Bobby Devarajan, Head Farming operations and Backward integration – Seed

Agrotech; Mr. B R Aravind, Senior HR Manager, Rapid value solutions; Mr. R Rethish, Senior Management consultant.

Twenty two papers were presented in the venue by students and faculty members across India.

On 13th December 2018, a Faculty development program on 'High Impact Research & Publication'



BUDGET ANALYSIS BY FINEX CLUB

The finance club of MIIM conducted a budget analysis and presentation on 5th Feb. 2019. It was based on the interim budget presented by Piyush Goyal, Interim minister of Corporate Affairs. Each mentor group was allocated with different sectors wherein group members were instructed to make a 10 minute presentation followed by Q&A on the allotted area.



Alumni Meet Kochi



The old folks of Marian International Institute of Management Kuttikkanam met on 02/02/19 at Mermaid Hotel Vytilla under the leadership of Dr. Soney John faculty of MIIM. The beautiful occasion started at 7 pm with a welcoming address of Mr. Rayan Varghese. Rev. Fr. Reji M Cherian, Principal of MIIM was the chief guest of the function and he delivered valuable words to the alumni. Mr. Amal Binoy and Mr. Arun James delivered felicitation to the audience. The place felt the presence of the alumnus from 2012 to 2018. Candidate from every batch expressed their heartfelt experiences from MIIM days. The meeting proved that a strong alumni association can be one of the biggest benefactors of an institution that can make contribution towards various developmental activities of the institution. The alumni network of a college is one of the biggest sources of placement opportunities to the students. Alumni can help students get placed at their respective organizations. The network by itself is one of the best professional networking platforms available today. (Missy V – 2016-18)



Alumni Meet Trivandrum

Chapter II of the alumni meeting was conducted on 03/03/19 at

STAR Alumni Award January 2019

In connection with World Entrepreneurship Day, MIIM distributed awards to young alumni entrepreneurs Mr. Aravind Mohan and Mr. Milan Jacob for their startup on January 23, 2019. The award ceremony was addressed by Mr. Bose George, Asst. Professor, MIIM. The award was distributed by Rev. Dr. P T Joseph.



FDP @ MIIM

MIIM organized a two days residential Faculty Development Program on “Innovative methods in teaching & research orientation for beginners” on 7th and 8th February 2019. Twenty two faculty members and students across Kerala attended the program. This Faculty Development Program aimed at honing the teaching and research skills of prospective, new and seasoned management teachers, researchers and trainers. Prof. Dr. M S Ramarathnam & Prof. Dr. V Ramanathan from SCSVMV University, Kancheepuram were the resource persons to handle the session in addition to Rev. Dr. P T Joseph, Prof. Samson Thomas, Mr. Arun G & Mr. Bose George.





Rev. Dr. Regi Pazhoor

Our New Principal

Rev. Dr. Regi Pazhoor is appointed as our principal on 22nd December 2018. He was in United States of America for the past 15 years. He has a doctoral degree in Business Ethics from University of Antwerp, Belgium.

New Faculty Members



Sujitha Annie Kurian



Mukund S

Outgoing Faculty Members



Mallika Shankar



Sebin Joseph



Fr. Akhil Paikkara

Our New Administrator

LIFE @



Riya Jo

The most glorious phase of one's life is college life, a perfect blend of joy and hardships. And if that happens at MIIM It's an exposure. A platform where you can groom, study & explore without limits. Miim moulds you to an extra professional life through mentoring, brainstorming and team building. Late night classes, Indoor and outdoor activities, presentations, group discussions, mock interviews, The national level management fest CALIGO & the pleasantly cool climate in Miim paves the way for aspirants to reach the unreachable.

There is a lot to be thankful for MIIM, but topping off my list is the time spent for self exploring. Experiences i got from the college through mentoring, brainstorming sessions, ferocious discussions, conducting fest - Caligo, and partipating in other Management fests, helped me branch out of my comfort zone and taught me to seize every opportunity given to me. Being awarded with various prizes for BMT means a lot for me. Every time, faculties and Management have held our hands to take everything together from all ends and make our deeds capable of reach into right point. Indeed, I'm able to transform this extraordinary college into my second home. I will forever be thankful for my time with MIIM.



Jenson Don



Suvin Kurian Thomas

*The journey started on May 14th 2018 in the midst of lush greens and fog, People across the state were put under a 7 storied building with 12 hour classes. There are a lot of things to be said about Miim but one must experience it understand the beauty within it **Life @ Miim cant be expressed, but must be experienced***

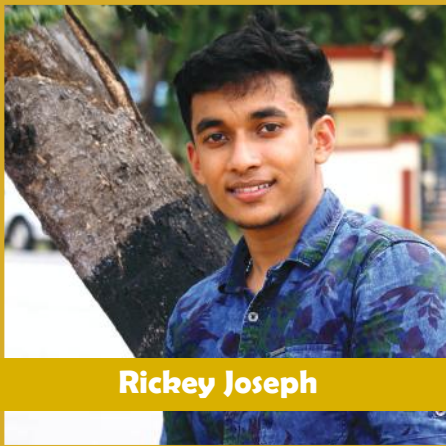
MIIM

It is hard for me to put into words the experience that MIIM has been and is in my life. The institute is an encyclopedia having the potential to convert a layman into a professional. I walked into this college first, brimming with nervousness and fear, and is sure to be able to walk out a confident young man. My life here, since the interview is full of fond and meaningful memories. I would say, the first two months was very difficult to adjust with the regulations of the college, routine things in MIIM like time to time punching, unexpected exam declarations etc, but with time I got adjusted to such a culture. I am extremely grateful for the kind of teachers we have, who help us through every struggle we face. I'm not breaking any surprises about MIIM, but let me tell you, if you really want to achieve something in



Mani Kurian

life, wish to stand apart and leave a mark behind you after you pass out, it needs rigorous training and an earnest mind. I hope you understood where I am going



Rickey Joseph

MIIM has provided me with the chance to flourish as an individual and fulfill my potential. The dedication and commitment offered by the staff is incredible and outstanding. We are one big community here, working together and supporting one another

It's been an year that I have joined Marian International. And my excitement is ever increasing after each day. Marian life is like a journey through a package of experiences. Rather than providing mere bookish knowledge Marian had given me lot of experiences within this short span of time. The cool climate & the warm support of faculties, the Caligo days, OBT and IV had made my Marian days amazing. My College is my Pride ! I love my MIIM !



Ajith Sebastian

Dr. Ram Kumar Kakani, Professor XLRI Jamshedpur addressed the first year students and gave an insight about analysis of Financial statements of a corporate.



Dr. K T Chacko, Retd. IAS officer addressed the students on January 22nd 2019.

SAP training was initiated by MIIM to the students. SAP FI (Finance), SAP HCM (Human resource), SAP SD (Marketing) were the three streams the students had undergone the training. It was conducted from March 4th to 12th 2019. SAP FI students (24) will be writing Global certification in the month of May 2019.



Dr. Shinil Sebastian is awarded a PhD in Commerce by Christ University Bangalore, On the topic Antecedents and Consequences of Overconfidence Bias of Stock Market Investors in Kerala.

Dr. Vincent Varghese won best paper award for the paper titled 'Pay for performance: A predictor of good governance in India's public sector in VUCA world at National conference on Management, Technology & Innovation in VUCA worlds "Role in value creation" held on 23rd March 2019 at New Horizon College of Engineering Bangalore.



Assistant Professor Arun Gopi won best paper award in an International conference organised by IASTEM in Dubai on 1st & 2nd may, 2019 on the topic "Selling Orientation - Customer Orientation Behaviour of the medical salesperson and its relationship with Customer's Trust towards the medical salesperson in Pharmaceutical Industry". Also got published in the conference proceedings.

“A great pleasure in life is doing what people say you cannot do”.

Knowledge is acquired through classroom learning. Entertainment is discovered during leisure trips. Outbound training at MIIM offers a combination of both as INFOTAINMENT.

OBT activities combine adventurous activities such as trekking, zip-lining, camping, Kayaking and life skill boosting. It is achieved through team building, critical decision making & leadership reviving activities. Experienced faculty members of MIIM including Professor Samson Thomas, Mr. Bose George, Mr. Arun Gopi conducted OBT for MBA first years of MIIM from January 29th to February 1st at the Black Eagle's camp, Suryanelli, Munnar.

It was an ultimate camping site with panoramic view perched above the clouds that offered experience that you have never exposed to before.

The training on the whole will unlock the potential in students & utilize it to the core for their personal as well as professional life.

Athira Vijayan (Student)
First MBA A Batch
MIIM



OBT @ MIIM



"It's time to say goodbye, but I think goodbyes are sad and I'd much rather say hello. Hello to a new adventure."

First year students of MIIM conducted a farewell party "Carpediem" for their seniors on February 19th 2019 from 4.30 pm in seminar hall. It was coordinated by MISTA Union 2019. The outgoing students shared their memorable experience about their two year journey in MIIM. It was followed by the prize distribution for various competitions held at college level.

FAREWELL TO 2017- 19 BATCH





Entertainment club - estrella coordinated Christmas celebration, on 22nd evening of December 2018. A beautiful Crib set was made by the students, attracted by a number of people outside the campus.



**X-MAS
CELEBRATION
2018**



Holi Celebration

“Colorful mind makes colorful people, colorful people makes Colorful Life”

MISTA conducted Holi celebration – Splash 2K19 in the campus on 22nd March 2019. The program started by 5.00 pm with a Nazik Dhol followed by fun games and splashing colors.

Upcoming Events

**Environment Day
Celebration
Arts Fest
CALIGO 2K19**

- June
- August
- September



Summer Internship (MBA Batch 2018-20)

Abdul Manaf	ITC BIG BAZAAR	John Kichu Johny	Wallmaax paints
Abhay Krishna	MilkLane diary service Pvt LTD	Jomon Eldho	P.D.D.P
Abhijith S	Malabar cements walayar	Jose A Rajan	Carborandom
Abraham James	Wheels india ltd	Joseph K Santhosh	KSE LTD
Agnes Babu	Mc Donald's	Justin Joseph	Aditya Birla retail shop
Ajith Sebastian	Wheelz India	Justin K Thomas	Godrej
Ajo Siby	Taj kovalam	Justin Thankachan	Decathlon
Akhil Mathew Jacob	West Inn	Justina Thomas	Oterra hotel (five star)
Aleena Joseph	Tyford tea estate, Elappara	Juwel Mani	Marriott Hotel Kochi
Alen Jacob	Amnet Systems	Krupa Mathew	Little flowers hospital
Alwin K Francis	Malayala manorama	Lekshmi V	State farming corporation
Amal Joseph	St.Jhons Hospital	Mani Kurian	Goa Shipyard
Anagha B	Mc donalds	Maria B Parappuram	IBS Software Private Limited
Anandhu Sivanadan	Travancore cements ltd	Mathews M Paul	Sunitha mattress
Anandu S Pillai	capsLock securities	Merin Tomy	Adithya Birla Group
Ananthakrishnan R Nair	Geogit BNP paribas	Midhun Moncy	Bharath Petroleum
Anjaly Prince	ITI Lmt	Milen Pious	MRF
Anjana Vijayan	Future Groups	Minnu Suresh	Nirapara industry
Anju Tomy	Karvy	Nekha Jolly	Geojith financial services
Anjumol Chandrabose	Leela palace	Nelson Nj	sarathy motors
Ann Mariya John	Club Mahindra	Poulo Davis	Apolo tyres
Aparna Shaju	Brahmins Foods India pvt Ltd	Priyanka Maria Mathew	Park hotels
Arsha Anna Mathew	Times of India	Reshma Robin	KEL, Mamala
Arun P Prasad	Landmark	Rhishidev	ITI Ltd.
Arya Sadhan	Federal Bank	Ricky Joseph	Caritas Hospital
Asha Maria Abraham	Titan	Rintu George	XILLIGENCE
Aswin Murali	V guard industries ltd	Rinu George	Rajagiri Hospital
Biljo Jayarajan	Reliance Mutual Fund	Rinu Raj	VST Tillersg Tractor
Bimal Sabu	Park Hyatt	Riya Jo	Aster Medcity
Binila P Baiju	Hindustan Newsprint Limited	Roshmi C	GRT Grand Hotel
Binitha Elsa John	Park Hyatt	Sachin V George	Geojit
Boby Thomas	MFAR Constructions Private	Sajin Sebastian	Malayala manorama
Chinnu Benny	Kanan devan	Saliya A Sajan	Karvy stock Exchange
Danimol Daniel	Harrison malayalam limited	Sandra Byju	Nirmal Bang Pvt Ltd
Deepak Tomy	Casino Group of Hotels	Sandra Byju	ITI Limited
Devika Priyan	Kitex ltd	Sariga	Milma ERCMPU Ltd.
Diana Regi	Rajagiri Hospital	Saron Sunny	IDBI bank
Diya Maria Vinoj	Kitex .ltd	Seena Jose	Velankanni Matha Hospital
Dominic	ITL	Shalu Kuriakose	Malayala manorama
Don Jose	Choice	Shalu Rachel Varghese	Midas Treads India pvt ltd
Emil George	Geojit Financial Services Ltd	Shanatmol Benny	Eastern Condiments
Emmanuel Joseph	Geojit	Sirin Scaria	Taj Hotels
Evit Saji	Kansai Nerolac	Sneha Shaji	Raintree Hotels
Greeshma Gopan	KSE LTD	Soji John	Mc Donalds
Hanna Thomas	Grand Hyatt	Sreenath Kp	Prabhuram mills ltd
Haritha Mohan	Club Mahendra	Suvin Kurien Thomas	Pushpagiri Medical College
Jasbin K Mathew	Reliance Mutal Fund	Tani Cilex	South indian bank
Jasna K Jose	Parayil Exports	Temiya Thomsan	Landmark
Jenson Don	HOCL	Thomas Eloor	Club Mahindra Resort
Jesmy Augustine	Scoobeeday products pvt.ltd	Timmey Scaria Purakkary	Mondelez International
Jibin George	Thomas Cook	Tissa Jose	Bharath petroleum
Jibin Jacob Mathew	Capstock	Tomin Biju Varghese	Geojit
Jimmy Johny	COCHIN PORT TRUST	Treesa Sebastian	Midas
Jinny C Joseph	Grasim industries	Veena George	capgemini
Jiss George	Bigbazar	Vishnu M K	Cox & kings
Jithin Jose	Toms pipes private limited	Vishnu V Nair	Sansera
Job Ashish George	Club Mahindra Trivandrum	Williams Tm	Wheels india

Out-bound Training for Christu Jyothi College Changanassery



Testimonial 1 – Seethal Sam (EME)

I was one among the 22 students who secured SAP Global certification. I didn't know the value of it till I got into the corporate world. The exposure we got from the college along with the training of Ms. Swetha molded our skills as well. Now I am placed as FI consultant and Asst. Marketing Manager in Electro Mech Enterprise (EME), Kochi. The experience I gained from college helped me to perform there in the field of marketing.

Testimonial 2 – Jipson Simon (ITC)

I am placed in ITC ltd as Assistant Marketing Manager. First of all I would like to thank our beloved MIIM for providing me the channel to participate in ITC recruitment drive. The process of recruitment had five rounds and took approximately two months. The college provided me with rigorous training for clearing aptitude test including logical reasoning, quantitative ability etc. MIIMs group discussion and mock interview is highly appreciable. I remember a couple of resource person who had been invited to our college to polish our skills and give industry orientation. The college is particular about add on courses in addition to co-curricular activities. This is an institution of continuous learning and improvement.

Placements (MBA Batch 2017-19)

Name	Company	Name	Company
Aashika Raju	EME	Jinse Sebastian	Aditya Birla Retail Ltd
Abhijeet Kurup	Bipha Drug Laboratories	Jipson Simon	ITC
Adarsh S	Extramarks	Jitty Baby	Sreedhareeyam
Akhil G Nair	KPMG	Jiya George	KPMG
Akhil Joseph	EME	Johns Xavier	Club Mahindra
Akhil P Ashok	ESAF Bank	Jubin Varkey Isaac	EME
Albin K Wilson	EME	Justin George	Club Mahindra
Albito Joseph	Indusind bank	Justin Xavier Joseph	Club Mahindra
Albymon Reji	Electromech Enterprises	Karthik Sasi	Miim
Aleesha Thomas	HDFC Bank	Klince Sebin Pious	Bipha Drugs
Alen V George	Karvy	Krishna Nanda Bose	Logezy
Alex Sunny	IndusInd Bank	Kuriakose T D	EME
Amal Davis	Bipha	Lakshmi J	Adithya Birla More
Anandhu Ganesh	Bipha drug laboratories	Libin Joseph	Bipha Drug Laboratories
Anitta Babu	CGH Earth	Ligin Joseph	Extramarks India Pvt Ltd
Anjali Menon	Wipro	Malu Elsa Sunny	Electromech Enterprises
Anjana Sebastian	Innoval Digital Solutions	Mariat D Thomas	ICICIBank
Anju Thomas	choice broking pvt ltd, pala.	Melvin S George	KPMG
Anjumol M	ICICI Bank	Milan C Sipriyan	KPMG
Anu Devasia	HDFC Bank	Muhammed Faris	Toms Pipes Pvt Ltd
Anu Jerald	IDBI	Neetu Wilson	GICE
Anu Varghese	KPMG	Nithin Ravi	ICICI
Anusha Shanty	Logezy	Niveditha V V	Amphenol Fci Connectors
Arshak Bin Akbar	OYO	P R Karthik	Sobha Ltd.
Arun Anujan	SBI MF	Reshma Elsa Reji	Parnarl Transmedia
Athulya R Nair	Bipha	Rincy Jacob	Extramarks
Basil Saji	ICICI Bank	Rinu Mathew	Cgh Earth
Benita Thomas	Envestnet	Rogil George	Sbi Mutual Funds
Bibi Tom	Bipha	Rohit K R	IndusInd Bank
Bibin George	Synthite	Roshan Skariah	EME
Bincy U J	ICICI Bank	Roshna Babu	Indusind Bank
Carolyn Saji	Brahmins	Sabin John	Sobha Developers
Catharin Jacob	Reliance Jio Infocomm Ltd.	Sachin K L	Sbi Mutal Fund
Chinchu Lanker	NGA HR	Sayanamol K S	ICICIBank
Chippy L	GICE	Seethal Sam	EME
Cinchu Sibi	Bipha Drug Laboratories	Shilpa Tomy	Logezy
Dennis John	CLUB MAHINDRA	Silpa John	Sreedhareeyam Ayurvedic
Dhanesh	OYO	Sravan Venugopal	Aparajitha Corporate
Elizabeth Sunny	ICICI Bank	Sreekutty. K. A	Aparajitha
Elsa Jose	ICICI BANK	Sreelakshmy C G	HDFC Bank
Fathima Ansary	SBI MF	Sreelekshmi S	EME
Fiya James	Sobha Developers	Steema Tomy	Logezy
George Jaison	EME	Steffy Shaji	EME
Gigi Mariyam	Envestnet	Surabhi James	St. John's Hospital
Gouri Shabu	EME	Syam C Kunjumon	Corporate 360
Greeshma Sabu	EME	Tince A Thomas	Bipha
Helen Biju	Suyati	Vaisak P Babugi	Corporate 360
Jacob Roy	Thomas Cook India Limited	Vishali	Randsatd India
Jaima Jose	Wrentch Solution	Vishnu N	EME
Jerrin Jose George	Metrolla steels Ltd	Yeldho Paul	Metrolla
Jesna Jaison	Envestnet		

List of Faculty Publications

1.**Dr. Santhosh Kumar**, Associate Professor & Dean Academics An empirical study on critical success factors and sustainability of microfinance institutions in Madurai. International journal of current advanced research, vol 8, Issue 04(F), pp: 18456- 18458, April 2019

2.**Dr. Santhosh Kumar**, Associate Professor & Dean Academics published a paper titled A fundamental Analysis of Indian Battery Industry. International journal of current advanced research, vol 8, Issue 04(C), pp 18202-18207

3.**Arun Gopi**, Assistant Professor published a paper titled “Selling Orientation - Customer Orientation Behaviour of the medical salesperson and its relationship with Customer’s Trust towards the medical salesperson in Pharmaceutical Industry”.

4.**Mr. Bose George**, Assistant Professor published a paper titled ‘Differentiating the Concept of Internal Marketing and Human Resource Management- A Comparative Study on the Existing Literature. International Journal of Applied Engineering Research ISSN0973-452 Vol. 14, November 08 2019, pp.1917-1922

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