



NEWSLETTER  
VOLUME 1, ISSUE 7



# GLIMPSE

## GRADUATION DAY

The graduation ceremony  
was conducted for  
the MBA students  
of 2016-18 batch  
on 26th July, 2018

FINISH READING ON PG 20



[www.facebook.com](http://www.facebook.com)  
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## MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT

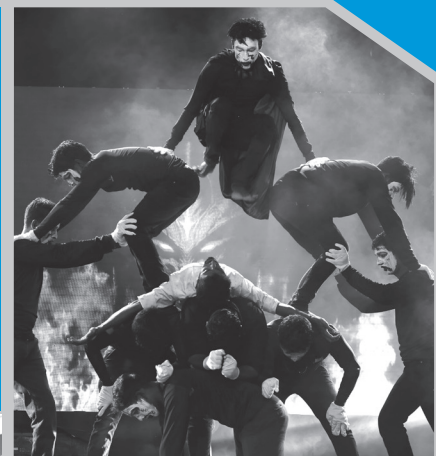
Kuttikkanam, Idukki Dist., Kerala



## Caligo 2K18

was inaugurated by  
Dr. A. V Anoop, Managing  
Director of MEDIMIX

FINISH READING ON PG 15



MIIM has signed an  
agreement with  
Berjaya University in  
Kuala Lumpur in Malaysia  
for student &  
faculty exchange,  
internships and  
joint conferences.







# DIRECTOR'S MESSAGE

## ***Greetings from MIIM !***

It is a great pleasure for me to welcome you to the seventh edition of our news letter GLIMPSE. Through the pages of this newsletter you will get a broad overview of our programmes, activities and the placement process.

What sets MIIM apart from all other B-Schools in India is its distinctive pedagogy. It's a unique blend of theoretical knowledge and practical skills training based on case method approaches, thus enabling managers to build a solid foundation while acquiring sufficient skills to comprehend optimal implementation of the same. Debate and interactive discussions are an integral part of our pedagogy. Our faculty, are considered to be the best in their fields. We also have prominent personalities from the industry taking sessions with the students on a regular basis to acquaint them with contemporary best practices existing in the industry.

Our curriculum requires highly motivated and bright students to undergo mandatory courses in the first two semesters. Once they successfully complete the first two semesters, they undergo an Organization study and internship to learn from corporate life. After completing their internships, these students are allowed to choose a variety of electives in their third and fourth semesters. Many students choose electives to pursue their industry-specific and/ or disciplinary interests. Besides academics, students also learn from their vibrant community life on campus. They manage and take part in a number of co-curricular and extracurricular activities which provides them opportunities to grow beyond classrooms.

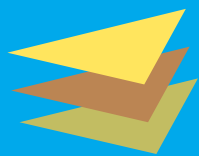
We are training students to get additional certificates in SAP, NISM, AMFI, digital marketing etc. so that the students to get better placements. Last year students who passed SAP global certificates are working in national and international firms like CapGemni, Hot pack packaging IND, LLC, Dubai etc. This year 22 students passed SAP Global certifications courses and companies are waiting for the MBA course completion of these students.

On behalf of management and I personally congratulate the MIIM faculty members and students for the great achievements.

With regards

Rev .Dr. P T. JOSEPH, S.J. *Director*





## AN INTERFACE WITH THE CORPORATE WORLD



**Mr. Arun Rao**, Product Lead, TCS ION addressed the MBA students, on 25th July, 2018



**Mr. Gopal Krishna GSS**, Country Head, Sales & Products group Head- TCS ION addressed the MBA students, on 24th July, 2018



**Mr. Joseph Ponnolly**, CEO of Cinfodens Consulting, Houston, USA addressed the First Year MBA students on 9th November 2017



**Mr. Balu R Nair**, Managing Director, Multi Commodity Exchange addressed the MBA students on 22nd May 2018

## ALUMNI INTERACTION



**Ms. Rayan Varghese**, Finance Associate, RR Donelley addressed the MBA students on 19th May 2018



**Krinsnapriya Vipin**, Asst. Business Development Manager, Baiju's learning App, Bangalore



**Mathukkutty**



**Anand Murali**

# INDUSTRIAL VISIT



The first year MBA students and 6 staff coordinators visited Bojraj Textile Mills Ltd, Theni at 11:30 on 31 st July, 2018. The unit was mainly focusing on manufacture, trading and supplying of cotton grey carded yarn, open end cotton carded yarn and polyester cotton carded yarn. Mr. V. Balaraman, General Manager, addressed the students and explained about the functioning of the unit and also the safety procedures followed at the unit.



Later the students were divided into different sections for the convenience in exposing the procedures involved in the manufacturing unit. Each section was guided by staff members. The whole process of converting the raw cotton to cotton yarns has been briefly explained to the students. The session was concluded with lunch. Afternoon session, the team visited a Vineyard at Cumbam and Vaigai Dam.



On 27th October 2018, first year MBA students along with staff coordinators visited Ashok Leyland Ltd. at Hosur. This was the second industrial visit of the first year students. The team visited the assembling unit of Ashok Leyland Ltd. Mr. Satheesh Kumar, HR Manager addressed the students and explained the functioning of the plant. The students visited the plant and the staff members described the functioning of each unit. During this session, students interacted with the manager very effectively. This session was concluded with a tea and snacks



Next day the students visited the Prakash Body Builders Ltd at Peeniya, Bangalore. Mr. Kannan, Unit Manager, explained the working pattern followed in the in company. In the afternoon, students visited Bannarghatta National park and SNOW CITY at Bangalore.



## OUT BOUND TRAINING



The outbound training of MIIM is aimed at enhancing individual and team and performance of students through experiential learning methodology. In outbound training

programs, students are expected to go through various outdoor activities in order to face challenging situations as individuals and teams. This will help them in understanding the importance of communication, leadership, teamwork, planning and delegation. MIIM considers Outbound training as the best platforms for personality development, confidence building and team building.



OBT was conducted in Kalypso, Suryanelli, Munnar on Feb 2018. Various games like Chain Management, Chain Bricks, Chain Reaction, Line Square, Trekking etc. was organized during the program.

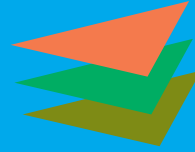
## GRADUATION DAY



The graduation ceremony was conducted for the MBA students of 2016-18 batch on 26th July, 2018. Mr. Arun Rao, Product Lead, TCS iON, inaugurated the function and handed over the course certificates to the students. Mr. Shibin was selected as the Brand Ambassador of MIIM. Rev. Dr. P.T. Joseph, Director MIIM, administered the pledge to the graduates and Rev. Dr. Siby Joseph, welcomed the students and parents to the function. The program ended with a sumptuous dinner in the Mary Knoll Hostel dining hall.



# ALUMNI CELL- NOSTALGIA 2K18



Over the years, students graduating from MIIM have successfully taken up strategic positions and shouldered critical responsibilities in the corporate world throughout the world. Their success is a testimony to the rigor attached to the selection process as well as the quality of education imparted at MIIM. The Alumni Meet- Nostalgia2K18 was conducted on 10th November, 2018. Under the leadership of Director, Rev. Dr. P. T. Joseph, the gathering shared their old memories in the campus with the Alumni and faculty members. Fun games,

programs and lunch were organized at the campus for the alumni. The alumni who got accolades in their corresponding areas were honored in the function.



## NEW LADIES HOSTEL



A new hostel for the women was consecrated by His Excellency Mar Mathew Arackal on 5th October, 2018, in the presence of Rev. Fr. Justin Pazhaparambil, Vicar General, Kanjirappally Diocese, Rev. Dr. P. T. Joseph, Director, Rev. Fr. James, Kozhimala, Manag-

er, Dr. Fr. Siby, Dean Administration of Marian International Institute of Management, Rev. Sr. Jessy, Superior, Pratheesha Bhavan and number of other dignitaries and students.



# OUTBOUND TRAINING @MIIM

OUTBOUND TRAINING at MIIM combines sightseeing in amazing landscape with fun outdoor activities and training assignments for enhancing teamwork and creative thinking. The misty mountains, tea estates, pine trees, mole hills and breezy cool climate can add relaxation and wellness to the learning outcome without losing the exotic feeling. A blend of indoor and outdoor activities helps to focus team



development, dynamics and psychology. Each exercise is followed by evaluation and comparison with the actual situation in the team.

**Prof. Boss George and Prof. Arun Gopi**, conducted an OBT at Adimali for the students of Bharathmatha College, Ernakulam on 7th and 8th April, 2018

**Prof. Boss George, Prof. Samson Thomas and Dr. Soney John** conducted an OBT for the employees of Kulathingal Chit Funds, Kanjirappally

**Prof. Arun Gopi and Prof. Boss George** conducted an OBT for the employees of Indus Towers, Ernakulam.





# MANAGEMENT CLUBS

MIIIM has 7 different clubs that cater to the varied interests of students from MBA. These clubs are focused on a variety of episodes from celebrating the cultural diversity to offering professional guidance and support. The events are run and shaped by students along with faculty members. The activities of the clubs are open to all students and the clubs plan and execute the events in an astonishing way to supplement the continuous learning program. Thus the club activities play an important role in a student's life and strengthen the MBA experience at MIIIM. Following are the clubs at MIIIM:

1. Marketing Club (Mercado)
2. HR Club (VoxPopuli)
3. Finance club (Finex)
4. Nature club (Thanal)
5. Entrepreneur Club (E-Cube)
6. Entertainment Club (Estrella)
7. Sports Club (Stallions)

## MARKETING CLUB – MERCADO

The Marketing Club brings the bright minds together in exploring the shifting trends in the marketing in order to enrich the exposure of students. The club activities include experts talks, organizing conferences and networking events with the successful industrial specialists and alumni of MIIIM.

Mercado, the marketing club of MIIIM was inaugurated by Mr. Biju Nair, Former Director, Cognizant Technologies, Chennai and alumnus of IIM, Ahmadabad, on 17th July, 2018. On the same day, Mercado



kick started a new programme called MERC TALKS. Mr. Biju Nair unveiled the logo of MERC TALK and started the TALK Series. The topic of the session was, “Marketing starts from you”.

# NATIONAL CONFERENCE ON MARKETING

A National Conference on Marketing was conducted on 7th December, 2017. The theme of the session was, “Changing Landscape of Marketing”. The program was inaugurated by Mr. Pravin Vijay, Head Marketing Flytxt. 15 colleges were participated and 33 papers were presented in the conference. There was a panel discussion on the theme “Changing Landscape of Marketing” in association with MaxEd, a management association. The panelists include Mr. Pravin



Vijay (Flytxt), Krishna Kumar (CEO, Green Pepper, Cochin), Nageena Vijayan (CEO Imptell Brand Consultants) and Dr. Vinith Kumar Nair (Professor & Associate Dean, TKM Institute of Management). Prof. Boss George, Assistant Professor, MIIM was the moderator. Mr. Arun Gopi, Assistant Professor, MIIM coordinated the program.

## HR club- VOX POPULI

The Human Resources Club of MIIM aimed at imparting knowledge on contemporary HR trends. The club activities are targeted at developing the important qualities for Human Resource Professionals such as Leadership skills, interpersonal skills and decision making skills. HR Club organizes various activities such as debates, quizzes, role plays, guest lectures and panel discussion to compliment concepts taught in classrooms.

Mr. Amal Binoy, Territory HR, Aditya Birla Retail inaugurated the HR Club and addressed the students on 16th August, 2018. He is an alumnus of MIIM



from 2014-16 Batch. He addressed the students about the stairway to success and emphasized the importance of essential skills like “team building, presentations and communication skills”. He shared his experience as an HR manger highlighting various competencies required to be an HR manager. Mr. Jobson Jon, Chairman of the HR Club, welcomed the gathering and Ms. Veena Manoharan , Vice Chairman of HR club, gave vote of thanks.



# NATIONAL CONFERENCE ON HUMAN RESOURCE MANAGEMENT

National conference on Human Resource Management was Inaugurated by Mr. Sathya Prakash S. S., Vice President & Head HR & Change Lead, Am-tex Software Solutions Pvt. Ltd, Chennai on 11th October 2017. Rev Fr. James Kozhimala, Manager, Marian group of institutions presided over the function. Dr. Vincent Varghese, Dean Academics welcomed the gathering. Ms. Sophy Alexander, Assistant Professor, MIIM, delivered the vote of thanks. 33 papers were presented in the conference. Ms. Lekshmikutty. S, Layola College , Trivandrum, bagged the best paper award for the paper on “Work Life Balance



among Women Professionals” and won Rs, 5000/- as cash prize. Ms. Ancy Kochapally, Ms. Greeshma Sunny and Ms. Shilpa Babu, students from B C M college, Kottayam, received the best paper award for students for the paper “An analysis on the satisfaction level of ASAP skill courses with special reference to Government College, Kottayam” and won Rs. 3000/- as cash prize. The best paper awards were distributed by Dr. Fr. Siby Joseph, Dean Administration, MIIM

## BEST MANAGER

HR club also conducted Best Manager competition in 5 rounds on different days. This was conducted to test the managerial skills of students. First years participated in this event with much enthusiasm and anxiety. Ms. Justina Thomas was selected as the Best Manager with a cash prize of Rs 2000.

## HBR DISCUSSION FORUM

HR Club – Vox Populi conducted , HBR discussion based on the topic selected from Harvard Business Review Article. Competitions were conducted among 12 mentor groups. It conducted in two rounds. The preliminary round was conducted on 23 rd, July, 2018.

Final round was conducted on 2 nd August, 2018. Four teams were evaluated based on their presentation on selected Harvard business review. “Team ILLUMINATORS” bagged the first prize with a cash prize worth Rs 2000/-.

# FINANCE CLUB – FINEX

The Finance Club at MIIM is another student driven program aiming at comprehending the knowledge in the field of finance. The primary goal of the club is to effectively support students who are willing to pursue careers in finance. The club organizes activities in order to educate its members on the multitude of careers in finance, indicate recruiting timelines, expectations, and best practices. Club organizes various activities such as conferences, deliberations, quizzes, expert talks and analysis of financial statements to compliment the ideas demonstrated in classrooms.



Finex, the finance club of MIIM was inaugurated by Mr. Reksin PA, Chartered Accountant on 27th July 2018. He is an entrepreneur, professional trainer and advisor in taxation and initiated the activities of Finex by delivering a valuable talk to all students. The session was on 'Analysis of Financial Statements' to enrich the analytical skills of students.

MIIM has signed an agreement with Berjaya University in Kuala Lumpur in Malaysia for student & faculty exchange, internships and joint conferences.

Attached is the picture of the Vice Chancellor of Berjaya and the Director of MIIM after the signing of the MoU along with Prof. Samson and the University officials of Berjaya.





# NATIONAL CONFERENCE ON FINANCE

The department of finance has organized a national conference on the theme “Issues and Challenges in banking and finance for transforming India” on 2nd February 2018. The conference was inaugurated by Mr. Josekutty Xaviour, MD, KLM Axiva Finvest. The inauguration was followed by a panel discussion. The panelists include K. V. Sanil Kumar, Associate Director, Geojit Financial Services, Mr. Ramanarayanan, Deputy Vice President and Regional Head Kerala, SBI Mutual Fund, Mr. Harikumar P. R., Retd. Senior Manager, Syndicate Bank. The moderator of the panel discussion was Prof. Shinil



Sebastian, Assistant Professor, MIIM. Forty five papers were presented in the conference. Academicians and students from 18 colleges were participated in the Conference. Mr. Shinil Sebastian and Mrs. Kavitha, Asst. professors of MIIM coordinated the program.

Flnex conducted an online simulation game on stock trading “The Wall Street Survivor” from October 8, 2018 to December, 30, 2018. The participants of the game include both PG and UG students from various colleges across the state. The game aimed at giving a unique exposure to the real time trading simulation platform in order to understand the nuances in stock market trading and investment using virtual money.



## ENTREPRENEUR CLUB – E- CUBE

The Entrepreneurship Club aims to provide a conduit in which students can access entrepreneurial resources, network with community entrepreneurs, and share ideas. The club is dedicated to promote entrepreneurial skills and values among the students. The club organized a workshop on “Challenges and Opportunities in Agricultural based industries in Kerala”.



Mr. K.G. Antony, Chairman, Kerala Agricultural Development Society, Thodupuzha inaugurated the E-cube programs for this year. The ED club organized a Business idea contest for the students of MIIM, under the name INNOVIZ 2k18, which focuses for products, services and tangible ideas that will help change the way. As part of World Entrepreneurship Day celebrations, E-cube organized a mentor group wise Entrepreneurship challenge in the campus on 13<sup>th</sup> September, 2018. Certificates and cash prizes were distributed to the winning teams.

To promote Entrepreneurship among the students, E-cube started a new venture - Rising Stars 2k18. Mr. Mathukkutty, alumnus of MIIM and owner of TJT Farms and Plantations and Kios-NonVeg, Palai was selected as the Rising Star 2k18.



# NATURE CLUB AND ENVIRONMENT DAY



The Nature club and Environment Day Celebration was inaugurated by Prof. Josekutty Ozhukayil, renowned Environmentalist, Nature Activist and former Prof. & Head, Dept. of Chemistry, Nirmala College, Muvattupuzha. The program includes distribution of thousand saplings to neighboring places, documentary on "Stop Plastic Suffocation", rally to the Kuttikkanam Junction with the placards, slogan writing



and mobile photography competition under the theme "GO GREEN". As part of the environment day celebrations, students initiated a program at Peermedu Taluk. Idukki M.P, Mr. Joice George inaugurated the Environment day activities at Peermedu Taluk by planting a tree in Peermade in the presence of students and Rev. Dr. P.T. Joseph, Director, MIIM, Kuttikkanam.



# ENTERTAINMENT CLUB ESTRELLA

## X' MAS CELEBRATIONS

Entertainment club- Estrella coordinated Christmas celebration, on 22nd evening of December 2017. A beautiful crib set was made by the students, attracted by a number of people from outside the campus. Mrs. E. S. Bijimol, MLA, Peermade was the chief guest of the program. The celebrations were at the helm with carol song competition, tableau competition and the presence of X'MAS PAPP. To bring the message of "sharing", students distributed the cakes to all. As a part of the X' Mas, students along with faculty members visited an old age home at Kumily and conducted various cultural programs along with inmates and finally students cut cakes and shared.



# MIIIM FAMILY TOUR



Every year, Estrella – the Entertainment club of MIIIM organizes a two days picnic program for the academic and non-academic staff members and their family. The intended purpose of this picnic is to get away from day-to-day chores and to devote time specifically for the relaxation and unity of MIIIM family members. MIIIM family members visited Munnar, a beautiful hill station in Kerala, on 5th and 6th May, 2018, as part of the two days picnic program. 40 members actively participated in the program. The team visited Kundala Lake, Mattupetty Dam, Top station, Echo Point, Marayoor Sandalwood Forest, Megalithic Dolmens of Marayur and Muniyaras Caves.

## TEACHERS DAY

MIIIM celebrated the Teachers day on 5th of September, the birthday of 'Mr. Sarvepalli Radhakrishnan' –the most learned Presidents of India. Students organized various programs such as songs, dances, fun games to showcase their respect and gratitude to teachers.

## SPORTS CLUB - STALLIONS

The main objective of the sports club is to foster a sense of friendliness and team spirit among students. This also aims to provide an opportunity for all students to take part in the indoor games organized at MIIIM.

STALLIONS, the Sports club of MIIIM organized the grand intra-college sports fest on 14 th August, 2018 to 31 st August, 2018. The fest included number of competitions for both boys and girls separately and collectively. The events include Cricket, Football, Volleyball, Caroms, Chess and tennis. The entire MIIIM premises was filled with curiosity to know the winners of the league and the audience were cheering the teams throughout the events. The events also included a friendly match between faculty members and students.

## ACADEMIC PLANNING AND MANAGEMENT

The academic planning and management committee comprises of Director, Manager and the faculty members fix the roadmap for forth coming academic year. The committee convened a meeting on 5th March 2017 to schedule the program for 2017-18 academic year. The institute achieved its managerial acumen by flawless planning, organizing and executing all the events well in advance.

## VALUE ADDED PROGRAMS

Along with full time MBA program spread over 2 years, MIIIM provides various certification courses to enhance the technical and managerial skills. The various courses offered are MS Excel, SAP, AMFY, SPSS etc.



## WORKSHOP ON NBA

MIIIM conducted a one-day workshop on National Board of Accreditation policies. The program was led by Dr. Jacob Philip, Dean of Amal Jyothi College of Engineering, Kanjirappally. He discussed various issues and solutions to the NBA accreditation process.

## MISTA INAUGURATION & GET TOGETHER

The Inauguration ceremony of the Marian International Institute students Association "MISTA", was held on 30<sup>th</sup> July 2018 in the college seminar hall. Rev. Dr. P. T. Joseph, Director, Deans, MISTA members lighting the lamp for the 2018-19 year programs.

## STUDENT ORIENTATION AND BRIDGE COURSE PROGRAM

MIIIM organized induction and orientation program for new recruits. The sessions included variety of activities like public speaking, General Knowledge testing, Communicative English, and confidence building exercises. The program was designed to build a foundation for the experiential learning throughout the year. It also provided the opportunity to build relationships with their classmates. The students of MIIIM receive a rigorous multifaceted pedagogy for streamlining them towards the needs of the corporate arena.

## TALENTINO 2K17

MISTA organized an art festival under the banner "TALENTINO 2K17" from 7<sup>th</sup> to 11<sup>th</sup> August 2018. The events included story writing, poem writing, Rangoli designing and to name a few to enlighten the student's passion in arts.



"TALENTINO 2K17"

## STUDENTS RECOGNITION AND SUCCESS

Mr. Abijith Kurup, awarded the Best Manager title at National Management fest conducted by Girideepam Institute of Applied Learning, Kottayam. He also received the First Runner Up title for Best Manager competition Institute of Management in Kerala, Kerala University and Bharath Institute of Management and Technology, Kozhikkode.



# FACULTY FOCUS

## *New faculty members*



**Miss. Merry Elizebeth-John** was appointed as Assistant professor in Economics.



**Mr. Shino George** was appointed as Assistant Professor in Marketing.



**Dr. Santhosh Kumar** was appointed as Dean of Academics



**Mr. Mukund** was appointed as Executive Assistance to the Director.



**Ms. Mallika Sankar** was awarded Ph.D from Bharathiar University on the topic “A Study on organisational culture among business schools in Kerala”.



**Mr. Arun Gopi**, Asst. Professor and Dr. Hari Sunder, published a textbook on “Fundamentals of Marketing Management (Text and Cases)”.



**Mr. Sebin Sebastian**, Asst. Professor completed Post graduate diploma in International Business Management from IGNOU.



# Placement Cell

The Placement Cell of MIIM creates a platform where students can showcase their talents which different companies seek to explore and utilize. Starting from 2013, we have successfully placed a large section of MBA graduates who have appeared for placements in good companies.

Initially the companies are invited to take part in the recruitment drive. Those interested respond and thus register with us for the year for recruitment. The students are intimated and a vast number register for the interview.

The interview process usually starts with a Power Point Presentation where the company enlightens the students about their company profile. Those interested then go for the interview, which usually comprises of a written test followed by group discussion and personal interview.

The job scenario today is facing the onslaught of ground breaking competition from all fields; and employment into good companies and organizations has become a daunting task. So, for the benefit of its students preparing to face the job market, the Placement Cell has risen to the occasion and has successfully aided in providing opportunities and employment to its outgoing students. The last year students placement data is given below



No	Name	Company
1	ABI B	Higher studies
2	ABIN GEORGE	Club Mahindra, Munnar
3	AJIN V BABY	IndusInd Bank
4	AKASH CHANDRAN	Geojit Financial Services
5	AKHILA MENON	Entrepreneur
6	ALBI ANIL	EMBRIDGE, Kottayam
7	ALDRIN ANTONY	EVM
8	ALEENA VAVACHAN	Higher studies
9	AMAL BINOY	Sharaekahan
10	AMAL SHAJU	Kotak Bank Assurance, Calicut
11	AMALA BABYCHEN	SAVIC TECHNOLOGIES
12	AMALRANI	Bismi
13	AMITHA MOL	Crowne Plaza Hotel Kochi
14	AMMU TESSA	Club Mahindra
15	AMRUTHA T K	Supportsages
16	ANAND MURALI	EXPERTS lab technologies
17	ANANDHU THANKACHAN	Geojit Financial Services
18	ANITTA VINCENT	Capgemini
19	ANJALA SALIM	Married
21	ANJANA DEENA	Capstone Mark
22	ANN TREESA JOHN	Geojit Financial Services Ltd
23	ANU ANTONY	Alpha Business Solutions
24	ANU THOMAS	Higher studies
25	APARNA MANIYAN	T.Sriram, Mehta & Tadimalla
		Chartered Accountants
26	ARATHY C S	ICICI Mutual Fund
27	ARAVIND M	Catholic s yrian bank
28	ARJUN S	Higher studies
29	ARSHA DOMINIC	Higher studies
30	ASWATHY KRISHNAN	Auro engineering company
31	ASWIN P	Club mahindra
32	ATHIRA M	Higher studies
33	ATHIRA V NAIR	Capgemini
34	BENSEN BENNY	Religare Broking Ltd.
35	BIBIN XAVIER	SupportSages
36	BIJO JOHN	Johnson Tiles
37	BINCY SUSAN	Envestnet
38	BINU B KRISHNAN	Geojit Financial Services Ltd.
39	BRIAN ABRAHAM	Oyo Rooms

40	CHINNU SUSAN	Religare Broking Limited
41	CHRISTO CYRIAC	Berger Paints
42	CINCY CHACKO	HDFC Life
43	DALY MATHEW	Not working
44	DANNY JOSEPH	HDFC BANK
45	DESSY PAPPACHAN	Bipha Drugs Laboratories
46	DHANYA R	Acto Biz
47	DITTYMOL DEVASIA	PH Value
48	DIVYA ISSAC	Medi Assist, Bangalore
49	DOLINA JOSE	TESCO, Bangalore
50	EBIN KOSHY	EVM Volkswagen
51	FATHIMA NOUSHAD	UAE Exchange
52	FIBIN DAS	Club Mahindra, Thekkady
53	FREDDY J VAYALIL	H & R Johnson
54	GEORGE ZACHARIAS	Jaleel Holdings LLC, Dubai
55	GINTU MARY EAPEN	Orell Software Solutions
56	GOPIKA S	Angel Broking
57	HAREESHMA M.	Kotak Securities Ltd
58	HELEN MARY	Married
59	HEMAL RAJ	UST global , Ernakulam
60	JAYAKRISHNA S	Abe services
61	JEENA BABY	SBI MUTUAL FUND
62	JEEVAJOS ABRAHAM	Club Mahindra
63	JENCY JOHN	ROYUZ, Ernakulam
64	JERIN PAUL	Decathlon, Kottayam
65	JESNY VARGHESE	ICCCI
66	JINSU MATHEW	Travancore Medicity
67	JISMY P.	Higher studies
68	JITHIN THOMAS	BRIDGESTONE india Pvt Ltd
69	JOHIL JOSE	Entrepreneur
70	JOSEMON JOSEPH	Bipha Ayurvedic, Kochi
71	JOSY JOHN	Catholic Syrian Bank , Kadambanad
72	JUSTIN JOSE	SBI Mutual Fund
73	LINTA MARY	Married
74	MANOL V. TOMS	Club Mahindra
75	MANU JONES	Bipha Drug Labs
76	MARIA FRANCIS	Higher studies
77	MERLIN ELZA	Sharekhan
78	MINNU GLADIS	Cgh earth experience hotels
79	MISSY VARGHESE	Infau Education Tech. Pvt. Ltd.
80	MUKUND S	MIIM
81	NANDULAL S	Electromech Enterprise Pvt Ltd
82	NEENU MARIA	Sahyajyothi college of arts and science
83	NEERAJA N S	Neerajas Food Products
84	NINA ANN SIMON	Pushpagiri Hospital, Thiuruvala
85	PRINCE PAUL	Capgemini
86	RAFSANA RAZACK	SECURO, Ernakulam
87	RAHUL RAVEENDRAN	Johnson Tiles
88	RENJITH REJI	Johnson tiles
89	REVATHY S	Club Mahindra
90	RINCE REJI	Entrepreneur
91	RINTU TREESA	Bipha Drug Labs
92	RINY ANTHONY	Orell Software Solutions
93	ROBBEE VARGHESE	SBI Mutual Fund
94	ROHIT K BABU	Not working
95	ROSE BABU	Religare Broking Limited
96	ROSMI RAJAN	SBI MUTUAL FUND
97	SACHIN T	Johnson Tiles
98	SAJU MATHEW	Elpex Cap LLP
99	SANGEETHA J S	Not working
100	SANU ABRAHAM	Karvy stock broking limited
101	SARATH TOM	KKR Group of companies ltd
102	SEEBA XAVIER	Higher studies
103	SHAMLEE	CADD Centre Training Services
104	SHERIN T JACOB	Geojith Financial Services
105	SHIBIN SAJI	Geojit Financial Services
106	SHREYA M	Kotak Securities Ltd.
107	SNEHA JOY	Higher studies
108	SREEHARI N	EVM Volkswagen
109	SRUTHY SATHEESAN	SMO connect Clinical research ltd
110	SUBI PAUL	Mas Enterprises Ltd.
111	TIJO JOSEPH	Capgemini
112	TIJO VARGHESE	Capgemini, Bangalore
113	TOM THOMAS	Mas Enterprises Ltd.
114	VIJMY E V	Infotech Solutions
115	VINITHA P V	Travancore Med City hospital





# MANAGEMENT FEST -CALIGO 2K18

The management Fest CALIGO 2K18 was aimed at discovering the hidden talents of MBA students. Students from seventy six institutions across India attended the program. The fest had given a chance for management students to exhibit their extracurricular activities in terms of both management and cultural activities. MIIM believes that events like Caligo helps in the overall development of students in various dimensions.

The two-day fest had more than 12 events. There were 900 + external students who



participated with full enthusiasm and exhibited their talent and won prizes. Reputed Business Schools like: CHRIST Bangalore, CHRISTU JAYANTHI, Bangalore and number of other colleges in Kerala like , CUSAT, Govt. Law College, Trivandrum, St Joseph College Devagiri Calicut etc. have participated in CALIGO 2K18.

The events are, Business Plan, Management Quiz, Marketing events, Best Manager, Stock Trading Treasure Hunt, HR Round 'Synergy', Photography etc.

The students of MIIM organized a vibrant cultural event in the evening on 27.09.2018 including Dance, Fashion Show, Songs, etc.

Caligo 2K18 was inaugurated by Dr. A. V Anoop, Managing Director of MEDIMIX, Dr. Fr. Siby Joseph, Dean Administration, welcomed the gathering. Rev. Fr. Mathew Pazhoor, Scholar, University of Leuven, presided over the function. Rev. Dr. P.T. Joseph, Director, MIIM handed over the memento to the chief guest. Prof. Samson Thomas, Dean Corporate affairs felicitated the function and Mr. John Xavier, Chairman, MISTA gave the vote of thanks.



The events started at 11:15 AM with a large audience of students. The elimination round of all events ended at 5 P.M and the cultural program Yolonite-7 conducted in front of around 2000 audience and the first day program ended at 8:30 PM.  
(photo 37)(multiple photo)

A Valedictory function was organized on 28.09.2018 to felicitate the winners of the various events. The valedictory function of Caligo 2K18 started with the welcome address by Mrs.E.S. Bijimol, MLA, Peer-made was the chief guest. Certificates and trophies were handed over to all the prize winners of various events by the respected dignitaries. Mr. Gajendra Singh Rajput, of Government Law College, Ernakulam won the first prize and Ms. Aashna Sood, Christ University, Bangalore won the second prize in the Best Manager Competition.



Christ College, Kattappana won the overall Trophy for the events of UG colleges and Kristu Jayanthi College, Bangalore won the overall trophy for the PG events.

For the Photography contest, first prize won by B.P.S, Piramadam and second prize bagged by K.E. College ,Mannanam. First prize awarded to Mount Tabor training college and second prize to Christ College, Katappana. In business quiz, the first prize scored by University College, Trivandrun and second prize won by CUSAT, Kalamasserry. First prize in the Best Management team bagged by Santhigiri college and second prize by Farook College, Calicut. Marketing Game was won by Christ Institute of Mangement, Bangalore and second prize by Christ University, Bangalore. In HR Game, the first prize was awarded to Christ University (DMS) and second prize awarded to Kristu Jayanthi College , Bangalore. Finance Game First prize was won by Kristu Jayanthi college, Bangalore and second prize was won by Christ University (DMS). In Treasure Hunt first prize was won by Kristu Jayanthi college, Bangalore.



## FACULTY DEVELOPMENT PROGRAMME

**Dr. Soney John**, Professor, attended Faculty Development Programme for Foundation Course on Business Analytics, organized by Girideepam Business School, Kottayam on May 05, 2018 in collaboration with Firebird Institute of Research in Management, Coimbatore

**Mr. Shino George** Asst. Professor attended Faculty Development Program on Academic Leadership and Institution Building, organized by Deen Dayal Upadhyay Kaushal Kendra CUSAT, Kochi from 12 th to 18 th November , 2018 at CUSAT, Kochi

**Mr. Boss George**, and Dr. Vincent Varghese attended a two days Faculty Development Programme on "Teaching with Simulations" at Rajagiri Center for Business Studies on 23rd and 24th June 2018. He also participated a two days FDP on "Guru Sikshya-Transforming Teachers" at LEAD College, Palakkad on 23rd and 24th November 2018.

### Papers published

**Dr. Vincent Varghese & Philcy Philip** . (2018) published a paper on " Personality Correlates and Corporate Competence at the Crossroads of Management Education", Asia Pacific Journal of Research, ISSN -23205504 and he also presented a paper titled "SEGP Model for Municipal Solid Waste Management in India", ICIER – Christ University International Conference, November 17-18, 2017

**Dr. Santhosh Kumar** published a paper on "wellbeing procedure augments the gratification level of supervisors in tea industry, with special reference to lukki district, Kerala", "International Journal of Current Advanced Research" Vol. 7, Issue 1(k), January, 2018, PP:9463-9466. ISSN :O:2319-6475 ISSN:P:2319-6505

**Mr. Tinku Joy** published a Research Paper titled "The influence of celebrity trustworthiness on advertising: a study on celebrity endorsed social advertisement" with MANTECH Publications Pvt. Ltd, Ghaziabad, Uttar Pradesh

**Mr. Arun Gopi** published an article on the topic "SOCO and its relationship with Trust with the Salesperson with reference to Allopathic customers in Diabetic specialty", in Journal of Management (JOM), ISSN: O: 2347-3959, ISSN: P: 2347-3940, Volume 5, Issue 4, July – August 2018, pp. 381–386 (UGC Approved Journal)

**Mr. Arun Gopi** also published in a Conference "Multifaceted approach towards new India" organized by SCSVMV University and my topic was "Adopting "Theory of Karma" in developing Ethical Sales Behaviour among Medical Sales Representatives in Pharmaceutical Industry" with ISBN No. 978-93-87088-00-9, Page No. 4-6.

**Mr. Tinku Joy**, Asst . Professor, published a Research Paper titled "The influence of celebrity trustworthiness on advertising: a study on celebrity endorsed social advertisement" with MANTECH Publications Pvt. Ltd, Ghaziabad, Uttar Pradesh

**Ms. Merry Elizebeth John**, Asst. Professor, published paper, titled Service Quality Dimensions In Idukki District Cooperative Bank, Journal of Management (JOM) (ISSN : 2347-3959)- UGC.

She also published a paper titled Antecedents of Value Added Agriculture, Journal of Management (JOM)(ISSN : 2347-3959)-UGC

Another paper titled Service Quality Dimensions and Customer Satisfaction Of Pathanamthitta District Co-Operative Bank, International Journal of Management, IT and Engineering(ISSN 2249-0558)- UGC

She also published a paper titled An Empirical Study on the Relationship between Crude Oil Price and Natural Rubber Price, Splint International Journal of Professionals. (ISSN 23496045)

MIIM accomplished all its goal with elegance and excellence and touched commanding heights in all the spheres.

# Editorial Board



**Dr. Soney John**  
Professor &  
Dean – Student Affairs



**Ms. Mallika Sankar**  
Professor &  
Associate Professor

## Upcoming Events

SAP training Program  
February, 2019

OBT for 2018-20 Batch  
February, 2019







MIIM Campus, Kuttikkanam

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