

Glimpse

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MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT

Kuttikkanam P.O, Peermade, Idukki Dist, Kerala-685531, India



Director's Message

MIIM strives to be "A college with differences" in every aspect. Last academic year also the college broadened the outlook of students by emphasizing the values and virtues of life through education inclusive of positive thinking, developing analytical skills, moral, social and aesthetic values. MIIM has a rich and continuing tradition of pursuing excellence in the field of academics and placements. Further this year, we aim to emphasize on Outcome-Based Education (OBE) and Experiential Learning. Last year we started off with youngest SAP certificate achiever who joined an MNC but this year we have nine students to follow it. The college was spotted as the SAP regional hub. This year we started publishing 'Marian Journal of Professional Management'.

The college takes upon itself the two-fold responsibility of achieving individual and collective development of the student body as a whole. This was reflected in the conduction of the management fest-Caligo 2k17 and the placements that we achieved. I am very happy that the teachers strive to keep them abreast the latest developments in their own fields, which in turn help our students to transform themselves into a knowledge pool for our country.

We culminated the academic year by achieving 100% placements for our students. I take this opportunity to express that every effort is being made to improve the existing services to bring out the best for the welfare of our institution and the growth of our students.

Rev. Dr. P. T. JOSEPH, S.J. Director

Resource Persons



K.P. Fabian I.F.S

The current batch of students are privileged to hear from Ambassador K. P. Fabian, an Indian Diplomat who served in the Indian Foreign Service between 1964 and 2000, during which time he was posted to Madagascar, Austria, Iran, Sri Lanka, Canada, Finland, Qatar, and Italy. He spoke on his international, multilateral experience which includes representing India at the United Nations Industrial Development Organization, International Atomic Energy Agency, International Civil Aviation Organization, Food and Agricultural Organization, World Food Program and the International Fund for Agricultural Development. He is also the author of two books- Commonsense on the War on Iraq, which was published in 2003 and Diplomacy: Indian Style.

An Interface with the CORPORATE WORLD



Mr. Abdul Jabbar

Hot Packaging IND, LLC, Dubai

Mr. Abdul Jabbar, Managing Director of Hot Pack Packaging IND, LLC, Dubai, addressed the MBA students on 29th June 2017. He shared his personal life experiences which motivated the students to a great extent. He is the owner of the company where one of our alumni is working. He was well impressed with the attitude and work the alumnus does in his office. He focused on family cooperation and practical experiences and instances he had to face during the upbringing of his company.



Ms Melanie Riordan

Production Manager, Lions in Four Foundation USA, conducted an interactive session with first and second year students by sharing her experiences as an entrepreneur in the MIIM, Seminar Hall.

Mr. John Kuriakose
DentCare Dental Lab Pvt. Ltd.

Mr. John Kuriakose who is a visionary entrepreneur and founder of DentCare, addressed our students in the Seminar Hall. His efforts revolutionized the Indian dental industry with technological modernization that enhances precise fabrication of superior dental prostheses. It has steered his way to success and garnered recognition in the industry for fabricating exquisite dental prostheses that live up to international standards. Our students were impressed with his simplicity which paved way for success.



Mr Gopal Krishna G S S

A two-hour session was conducted by Mr Gopal Krishna G S S, Country Head Sales & Product Group Head – iON Tata Consultancy Services focusing on the ground realities of the corporate world. He inspired the students to grab every opportunity that comes on their way.



Interactive Sessions with Alumni

Mr Sunil Thomas

(Asst. HR Manager of SH MEDICAL CENTRE, Kottayam)



Mr. Sunil Thomas addressed the students on reflecting back on his time in the MBA program in MIIM. There were two particular features that he thought were outstanding. The college is committed to providing its students with a robust education. Secondly, the faculty and other students have proven themselves, great collaborators and mentors. In the beginning of the program, he was disoriented and intimidated. But the professional yet friendly climate among professors and the senior students quickly became evident. During the two years study at MIIM, he has fostered valuable academic relationships and research-rich learning experiences

Ms. Feruse Abdul Khader

Asst. Manager, Big Bazar, Ernakulam



Ms. Feruse Abdul Khader told the students that she could attribute many of her achievements to MIIM. The unique focus on presentation, sensitivity to current affairs and markets, combined with the encouragement to build on our own passions, put her on a winning path to make significant strides in her career. It is crucial for students to understand that in the market, look for young minds with a thirst to learn, a persistence to fight, be confident you can develop these with MIIM.

Ms. Krinsnapriya Vipin

Asst. Business Development Manager Baiju's learning App, Bangalore

Ms. Krinsnapriya reflected on the future after the MBA life. She said in addition, she always missed the great time that she had spent together with her dear fellow MBA students and friends. Academic Building, Hostel, and Mess Hall, had carried lot of memories in her life. Finally, she thanked the administrative staff of MIIM. They offered their great help with tolerance and considerations in every way and at every moment. They are the best team, not just one of the best, in the world



MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT
KUTTIKKANAM



Ms. Seba Ann Jose

Store Manager, MORE- Aditya Birla Group, Ernakulam

Our alumna Ms. Seba Ann Jose interacted with the current first year students on the ways of preparing to face the corporate world. She was of the opinion that on systematic and continuous involvement during the MBA life which paves way for gradual development. The students benefitted from her interaction.

Mr. Rony Alex

Associate Analyst, Ernst & Young (E&Y), Ernakulam

"I have been working in financial industry after graduating from MBA in Finance program at MIIM. Through the courses taken in the program, I not only acquired professional knowledge in the industry but also enhanced my research skill training. The program conducted a lot of seminars inviting market practitioners from top financial institutions, which was really helpful in building up networking and getting up to date market knowledge in the industry. Through this good training, it really helps me in developing my successful career in quantitative and risk management area."



National Seminars



The HR Club conducted a National Seminar on the theme "INNOVATIONS IN HR IN THE ERA OF SOCIAL MEDIA" ON 30th November 2016. The Seminar was inaugurated by Sachidananda R Kulkarni, SRK Consulting, Pune. He motivated listeners to not stagnate and look for breakthrough innovations. The paper presentations were streamed in three venues with over 34 papers focusing on different HR related problems. Subsequently, one of the papers from Christ University, Vizhinjam won the Best Paper Award and other few papers were selected for publication in the MIIM Journal.

Sachidananda R Kulkarni (SRK Consulting, Pune)

Human Resource

The history of activities of Finex club is illustrated through a trail of commitment and credibility. The ties between actions and achievements remain strong as ever, and the trail continues to grow which is reflected in the number of participants. Mr C J George, Managing Director, Geojit BNP Paribas, inaugurated the national seminar along with number of eminent personalities on, Tuesday, 31st January 2017. The event was sponsored by UAE Exchange.

Along with the National Conference a panel discussion on "Modern matrix of Indian economy and financial system" was conducted. The panel members were eminent academicians and industrialist from India, like Dr Ram Kumar Kakani from XLRI, Jamshedpur, Mr.Joy John, Chartered Accountant, Dr.P.A Mathew, Chairman, Grace International Academy Prof. Murali of Maharajas College. Mr.N Ramachandran, Ex-Professor of IIM Calcutta was the moderator.

Mr C J George
Managing Director, Geojit BNP Paribas



Finance



Inauguration of Marketing National seminar by Mr.P.Ravindranath

Marketing

MIIM organized a national-level academic conference entitled, National Seminar on "Changing Landscape of Marketing: Emerging paradigms and Managerial implications" on the February 27th, 2017. The seminar received an overwhelming nation-wide response due to its versatility in paper presentations. Mr P. Ravindranath, Principal Consultant & Unit Head-RK SWAMY BBDO (P)LTD., Kochi(Advertising & amp; Media) inaugurated the seminar. Subsequently, there was a Panel discussion on "Changing landscape of Marketing-Emerging paradigms and managerial implications" moderated by, Prof.Bose George. The panellist were, Mr.P. Ravindranath, Principal Consultant & Unit Head-RK SWAMY BBDO (P) LTD, Kochi, Mr.Al Ameen Sherfuddeen, Senior Account Manager - Visual I Q Mr.Vipin Nadakkal, Vice President and head of Marketing - Geojit Financial services, Kochi and Prof. Samson Thomas, Dean Corporate Affairs, MIIM

Management Clubs

Academic goals cannot be achieved without the development of the student's total personality. Since the majority of a student's time is spent outside of the classroom, extracurricular and co-curricular activities serve as valuable partners with academics in the enhancement of the total college experience. Clubs provide opportunities for students to meet and interact with others who share their interests. They also provide opportunities for students to explore new interests.

THINKING
OUTSIDE
THE
BOX!

Mercado MARKETING CLUB



As a club, we bring together some of the brightest minds, interested in exploring the ever-changing dynamics of marketing. The club aims at keeping members abreast with the latest on marketing while integrating the vast experience of its members across functions and industries such as advertising, research, sales, branding communication and digital marketing to name a few.

MIIM firmly believes that a sound business education is an ideal mix of a world-class curriculum and practical learning opportunities. As such, the club strives to create opportunities for members to learn by doing.

'Mercado' the Marketing Club of MIIM, signifies unification and meeting place of marketing and business minds. The program was inaugurated by Mr Abdul Jabbar, Hot Packaging IND, LLC, Dubai. The chief guest addressed the students about the importance of marketing and undergoing different sales process for the experience. He also shared his college life and job experience with students and gave lots of information regarding marketing. He advised students to develop wider and deep knowledge in every aspect. He shared many marketing terminologies and also gave certain information on online courses. During inaugural function, the office bearers of marketing club took charge and they shared the events conducted by them and their future plans.

The teaser video and the sales competition showcased by the club's driving committee were remarkable. The club started off with a wide wink, expecting to do wonders in coming days of Mercado keeping alive the spirit of brand worms. The club always would attempt to impart and develop the appropriate skill sets required for a marketing professional.

IMPRESSION 2k17

Marketing club – MERCADO, conducted, marketing management fest "IMPRESSION 2k17" from August 21-24, 2017 with a number of enlightening events in several sectors. Events were classified as GRANDSTANDER which means "OLAM" round, consists of projecting the brand name through different activities, solicitation round consists of social media round, EATS and BITES, means FOOD FESTIVAL and ADD BLITZ, consists of advertising round.

The first year male team "Achayans", bagged the first prize Rs 5000/-, second prize Rs 3000/-, was scored by the first year female team "Tharikada" and the consolation prize Rs 2000/- awarded to second-year male team "Flame", Rev. Dr. Siby Chintharmaniyil, Dean, Administration, distributed the prizes to the winners.





Management Clubs

Finance Club – FINEX

The Finance Club of MIIM, popularly known as “FINEX” is a student-driven initiative that collaborates with both the corporate and academia from the financial sector to provide a platform for students to improve their quantitative and analytical thinking abilities. The club organizes activities to assist members in evaluating careers in finance and identifying current career opportunities, extend the practical finance education with job-specific knowledge and connect members with alumni and other finance professionals. Some of the more popular activities include industry talks, workshops, information sessions about careers/companies and virtual stock trading competitions.

This Club is a student-driven platform to expand the horizons of knowledge beyond textbooks and classrooms by conducting various events. This club also arranges for corporate interactions where business tycoons and seasoned professionals hone the management and business skills of students.

“Finance is money and everyone loves money.” To commemorate the establishment of the Finance Club, an inauguration was held on 30th June 2017 by Mr John Kuriakose, Managing Director, Dentcare Dental Lab Ltd., Muvattupuzha, Ernakulam. Miss Helen Mary, Executive of Finance Club, welcomed the gathering. Dr Vincent Varghese, Dean Academics presided over the function and Prof. Shinil Sebastian, Faculty coordinator of finance club, felicitated the function. Mr Shibin K Saji, Executive of the finance club, described the future plan of action. Mr Binu Krishnan, President of finance Club gave the vote of thanks.

HR Club- VOX POPULI

“VOX POPULI” is the HR club of MIIM was established in 2011. The club's main aim is to foster learning in aspiring HR professionals. The club would be doing its part in exposing students to industry updates, core concepts and also helping them apply those concepts through various competitions, case studies, and knowledge sharing sessions. The club would also be responsible for developing a relationship with the industry professionals. Alongside the mentioned activities, the club would be coordinating and assisting various activities such as guest lectures, conferences, fests, workshops and would serve as the backbone for the institute's initiatives.

Ms. Anu Merin Kurian, HR Executive, Wipro Technologies, Kochi inaugurated the HR Club and addressed the MBA students on 6th July 2017. She also is crowned with the alumni status of MIIM. She addressed the students about the stairway to success and stressed the essential skills like “team building, presentations and communication skills”, which are essential for the students to excel in the corporate world. She also shared her insights into the field of HR and the various competencies required to be an HR manager.

Thanal

NATURE CLUB

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."

- Margaret Mead

The purpose of the club is to create awareness about environmental issues, such as protection, conservation, preservation, and restoration, with an emphasis on educating and empowering students. Students who are interested in environmental advocacy and awareness are encouraged to join. The peculiarity of this club is that all students are members of this club. This academic year's club program started with environment day celebration on June 5th, 2017 under the leadership of the Dean Students affairs Dr. Soney John who is also the coordinator for the club. In the short term, the club aims to encourage fellow students to gain an understanding and awareness of environmental issues. The activities capture the attention of more and more people and help them acquire an increased knowledge about what they can do to protect the environment. The inauguration of Nature Club – was done by an eminent personality, Dr Saiju Joseph, a noted environmental Scientist and Professor of Zoology, from Nirmala College, Muvattupuzha. The inspirational session motivated students a lot. After the session, students along with the guest planted a Banyan sapling in the premises of college and advised to take care of the surrounding nature. During post lunch session a rally was held to the Kuttikanam Junction with the placards made by the junior students to create awareness among the public about keeping the nature securely. After the rally, the students divided themselves into mentor groups and were assigned a specific area for cleaning. The enthusiasm reflected the love for nature and team spirit. The students had a good time with the activities. The program ended with a cup of coffee and snacks.



Nature Club conducted a session on De-addiction for the first year students on 29th August 2017. Rev. Fr. Alex, Vellapalli, Administrator, DARE, Peermade led the class, He discussed various issues about, alcohol, drugs and students asked various questions regarding the subject in a detailed manner



E-Cube

ENTREPRENEUR CLUB

The Entrepreneurship Club aims to provide a conduit by which students can access entrepreneurial resources, network with community entrepreneurs, and share ideas. The club is dedicated to understanding about new and small businesses. Entrepreneurship Development Club inaugurated on 9th August 2017 by Mr. Anjith R S, Asst. District Industries Officer, Peermade. Ms Ann Teresa welcomed the gathering and action plan was presented by Mr Aravind. M. Nair., Prof. Bose George, the EDC Faculty Coordinator, felicitated the function. Mr Sarath Tom, EDC club student Coordinator gave a vote of thanks. In the occasion, Mr Nafees Ansar, P C, Founder Director, LADLASS XLNC, conducted a talk on "Making of the Entrepreneur"- The Ladlass story. The students were attracted by the development of an entrepreneur to the CEO of a branded company and interactive session was conducted to clear their doubts. The program was coordinated by Prof. Bose George, faculty coordinator of Entrepreneur Club



Estrella

ENTERTAINMENT CLUB

All students automatically become members of the Entertainment Club once joining in the college. The Club provides facilities for the development of social and sporting activities for its members and to further staff/student relationships.

Entertainment club – ESTRELLA commenced its operation by arranging a platform for Jaihind TV to shoot the student's programs of ONAM for telecasting along the ONAM week. First year and Second-year students actively participated in the program by putting floral carpets in front of the college and showed their performances in varieties of cultural programs and involved in the number of games directed by the Jaihind TV. The program was telecast in Jaihind TV on 3rd and 6th of September, 2017 along with Onam festival programs. MIIM celebrated ONAM under the brand name "KATHIR", which was named by first batch students.

Dr.Siby Joseph, Dean, Administration, inaugurated the celebrations of Onam, with a short message, by invoking students the efficient management of the King Mahabali. Dr Cyriac Joseph, Prof. Samson Thomas, and Dr.Soney John also wished happy Onam to the students. After the official inauguration, a number of programs including Floral carpet competitions, Thiruvathira Kali, Malayali Manka, Malayali Mannan, Tug of war and Pot breaking competitions etc were conducted. Dr.Siby Joseph distributed the prizes to the winners at the spot. All teaching and non-teaching members and their families happily participated in the celebrations. After the ONAM SADHYA, which was served in the Mary Knoll, Boys Hostel, Onam celebrations ended at 2 pm and all students greeted each other for a happy Onam and started their journey for their houses for a 10-day vacation and Onam celebrations.



Kathir

X' MAS Celebrations



MIIM family members celebrated X' MAS to commemorate the birth of JESU CHRIST on 22nd evening of December 2016 with great enthusiasm. A beautiful crib was made by the students which earned appreciation from lot of people. The X' MAS celebrations started at 6:00 pm with Rev. Fr. Ruben J. Thannickal, Manager, MIIM, giving the X'MAS message. The Christmas cake cutting was done by Rev. Dr. P.T. Joseph, Director, MIIM. Carol song competition and the presence of X'MAS PAPPA added glitter to the celebrations. To bring the message of "sharing", students distributed cakes among the gatherings with great joy. The program ended at 8:30 pm with bursting of crackers.

Stallions SPORTS CLUB



The philosophy of the Sports Club is to promote health, physical well-being, and the development of physical skill. As part of this, Sports club of MIIM- STALLIONS, organized the grand intra-college sports fest. The fest conducted a number of competitions for boys and girls separately and collectively. The items included Cricket, Football, Volleyball, Caroms, Chess etc. A number of teams from the first year and second year actively participated in the competition. The entire MIIM premises was filled with curiosity to know the winners of the league and the audience were cheering the teams throughout the events. To add a friendly match between faculty members and the winning team was also conducted for badminton and volleyball.

Though it was a sporting event of MIIM, it has created a platform for learning in various dimensions of management. The students also had a lot of takeaways from this league. The whole season was filled with fun, excitement, experiential learning.



Marian Journal Of Professional Management (MJPM)

The next and prime achievement we had was the initiation of Marian Journal of Professional Management (MJPM), a journal with ISSN number: 2456-9003, where we publish the research papers by scholars and researchers. For the first issue, we received many papers in marketing, finance and HR. The releasing of the first edition was done by Rev. Fr. James, Kozhimala, Manager, MIIM, handing over a copy to Mr Navas Meeran, Chairman and MD of Eastern Condiments Pvt. Ltd, Ernakulam on 23rd September 2017.



Academic Planning

The rapid convergence of technology into business has created demand for a new generation of business professionals, corporate leaders, and academic scholars. To educate and prepare our students to compete in today's business world we plan ahead. This year the academic committee which includes the Director, Manager and the faculty members met at Trishanku Resort, Kuttikanam on 29th March 2017 for a one-day workshop to decide on the roadmap. The focus remained on providing quality educational experiences for our students and help them get placement successfully which indirectly will pave the way for the institute's success.

MIIM Family Picnic

The tour's goal was to provide new faculty members with a formal and comprehensive introduction to the MIIM campus and also allow faculty to network and develop professional relationships with peers across campus. This year the tour was to Ooty, a high altitude place in Tamilnadu. It was a two days program scheduled on April 3rd and 4th, 2017.

The academic and non-academic staff and family members joined for it. The team admired the beautiful nature and visited the Botanical garden, Church and finally boating in Ooty Lake.



OBL - Workshop on Outcome Based Learning

MIIM conducted a one-day workshop on outcome-based learning for our staff on 9th May 2017. Dr. Cherian, Head of the Department of MSW, Marian College, Kuttikkanam was the resource person for it. With the recent surveys on the employability of students which have unanimously reported that the percentage of young graduates, produced by the Indian education system, is poor. MIIM has been looking for various ways and means to bring about reforms in the education system that would improve the quality of education. The whole days' activities paved the way to enhance the faculty to keep the students engaged and give them a fruitful learning experience.

The Inauguration ceremony of the Marian International Students Association "MISTA," was held on 11th July 2017 in the college Seminar Hall. Fr. Dr. Siby Joseph, Dean Administration, Dr Cyriac Joseph, Vice-Principal, all the Deans, along with MISTA members lighted the lamp for the 2017-18 year programs. The Caligo logo was unveiled in the same occasion. The faculty members advised students to take initiative and conduct good quality events at Caligo2k17. The get-together ended with a cake cutting and sharing it.

MISTA conducted their first program, Art Fest under the banner "TALENTINO 2k17" from August, 7 to 11 in different areas, including Story writing, Poem writing, Rangoli etc. to enlighten the student's passion in arts. All students participated in all the programs and bagged prizes

mista
INAUGURATION



Industrial Visit

Second Semester Students

The inclusion of industrial visit in our academic curriculum plays a crucial role providing an opportunity to students to execute and enhance their skills, knowledge, and competencies with self-development and actualization to be a professional in future. On December 12th and 13th, the students went to Biocon Health Products, Aravind Mills in Bangaluru along with faculties for the industrial visit. Along with the learning experience, students were also enthusiastic in seeing Bannerghatta National Park and Snow City.

First Semester Students

Students had a different experience altogether on the industrial visit. Though it was an educational trip, at the same time the students learned a lot of things about the business and life. Apart from students, it was also a great learning experience for the faculty accompanying the group of students. The visit was coordinated by the faculty in-charge Dr Soney John on behalf of entertainment club along with Dr Santhosh, Prof. Sebin, Prof. Bose and Prof. Kavitha. It was a one-day trip to two companies on 13th July 2017. On the way, students visited Vineyard at Cumbam and Vaigai Dam. First, students went to Bhojraj Textiles and then to the Eastern Condiments at Theni, Tamilnadu. Bhojraj Textile Mills Ltd is a manufacturer, trader and supplier of cotton grey carded yarn, open end cotton carded, polyester cotton carded yarn. On reaching Bojaraj the students were divided into different sections for the convenience in guiding the procedures involved in the industry, each section was guided by staffs over there who had described all the processes out there by taking as to different production units. The whole process of converting the raw cotton to cotton yarns has been briefly explained by them. After all these detailed descriptions were over, it was the time for yummy lunch. In between, the most common scene was the photo session which seemed quite interesting.

Eastern Condiments



In the afternoon the students visited Eastern Condiments and they received a very warm welcome by the executives from the company and guided the students at shop floor where actual production of spices and masalas were taking place. The plant is having the state of the art infrastructure with the latest technology in condiment industry across India. Inside the plant, the visit was organized in a batch of 60 students along with faculty members. The company was more specific on the hygiene and instructed us to use shoe caps and shower caps. Plant visit was followed by an interactive session with the students by Mr Jaison, HR head, Eastern Condiments. The students learned about various managerial functions. Students came to know about the manufacturing process of condiments, plant operations capacity during lean and peak seasons, quality control practices, sales, and marketing strategies, supply chain and logistics management and HR practices. The students had learning and memorizing experiences and the overall visit was very successful

Out Bound Training



Training activities beyond one's physical and mental boundaries allow individuals to understand themselves and the people around. Activities focused towards transforming individual 'I' of everyone towards the common 'I' of the team and strengthening interpersonal relationships among the team members. Outbound platforms for every individual to open up and to explore, because what lies beyond can't be explored within the boundaries.

A two days outbound training program for first-year MBA students at Kalypso, Suryanelli, Munnar was conducted in Feb 2017. It gave everything the students needed, from mountaineering to Natural pool, bamboo rafts, campfire, nature trails, tea plantation, interactive sessions, creative activities, leadership and team building exercises etc. It helped to enhance behavioral skills and qualities of an individual, bringing out latent facets of one's personality.



OBT

Graduation Day



The fifth graduation day was conducted for the MBA students of the 2016-18 batch with full honour. Dr K.N. Raghavan IRS, Chief Executive officer NORKA ROOTS, inaugurated the function and handed over the course certificates to the students. Rev. Dr. Kurien Thamarasseril, Vicar General of Kanjirappally Diocese, presided over the function. Rev. Dr. P.T. Joseph, the Director, administered the pledge to the graduates and Rev. Fr. James Kozhimala, felicitated and advised students to lead a model life in their future. Dr. Siby Joseph welcomed the students and parents. Finally students took a number of photographs with their gowns and certificates and program ended with a sumptuous lunch in the Mary Knoll boys Hostel.



Farewell

Marian International Students Association(MISTA) arranged a farewell program under the name "TOTSIENS-17" to the passing out batch -2015-17 of MIIM on 11th Saturday, 2017, in the MIIM seminar hall. The program was presided by Rev. Dr P.T. Joseph, Director, MIIM. Rev. Dr Siby Joseph felicitated the function. After the cultural program, experience sharing of senior students and teachers were done. Oath taking and handing over ceremony of MISTA positions happened at the occasion and finally, the event of Caligo 2k17 Logo launch and promo were done in a mixed sense

MIIM boasts of one of the largest alumni networks across B-schools in India. The basic objective of this cell is to streamlining the Alumni Database gathering, Placement Framework, Projects, Guest Lectures, etc. The cell also holds reunions where students get a chance to interact with our learned alumni. Every year October 2nd is celebrated as the Alumni day.

The cell brings a personal touch to our dealings with the alumni by creating a sense of belongingness among students and reassuring them that there are people out there to always support in the corporate world. A special column is in the MIIM website giving various opportunities in the corporate world regarding placements.

Alumni Cell



Collaboration

Students who secured the SAP consultant status

The institute has collaborations with ElectroMech, Ernakulam for training the interested students for the SAP program. As a result of which, last year, one of our student Mr.Akhil C Prasad had earned a global certificate and attained the youngest SAP consultant status. He is currently working abroad with Hot Packaging IND,LLC, Dubai with a salary of Rs 134000/- per month. Adding to the trail, this year, nine of our students from the first year wrote global certificate and all of them secured the SAP consultant status. Kudos guys! We are proud of you.

Student Reco

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Finance Game - First

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Students Recognition and Success

Albito Jose, Ms. Fiya James, Ms. Sreelakshmi and Ms. Surabhi have been adjudged as the Best Management Team in the Management Fest, "Simthesis", conducted by, Saintgits Institute of Management, Pathamuttam, Kottayam.



Best management team 1st prize- Saintgits, Kottayam



Finance Game - First Prize in MACFAST, Thiruvalla



Overall Championship 2016, Saintgits, Kottayam



Marketing Game - First Prize Saintgits, Kottayam

Placement Training

Training is an ongoing part in enhancing one's professional life. However when it comes to kick-starting your career, training tends to act as a stepping stone and paves the path for a bright future. College placement can be a gruelling experience if the student does not have an idea about the same.

Nowadays, most of the colleges have tie-ups with corporate as well as public sector which often are looking for young talent and are welcomed to the campus in order to pick up students who could join their organization. Having said that, it might sound like a piece of cake but is really quite competitive and it is important to be thoroughly prepared for placement.

Keeping this in mind, MIIM has an energetic placement cell and a placement committee which helps in arranging interviews and often helps in pre-placement training. Following are few of the areas which are covered and students are trained in the following areas: Self-esteem, Motivational skills, Expected workplace behaviour and interview skills

Placement Cell

This year has been a rewarding reality. It is the fruit of the wisdom to lead the institute with industrious hard work, commitment, and contributions as well as initiatives. In the upcoming year, the mandate focus of MIIM becoming "business ready" by ensuring the structures, and processes in place to make sound business education in investing on business and market wisdom to the students the challenges head-on, building a strong management team that has the necessary capacity, work ethics, and overall determination to make our program a success with effectiveness and efficiency. All the placement activities are coordinated by Prof. Nelson Mathew, Placement Coordinator and Head of Corporate Relations

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Placement Cell



Mekha Theresa Jose
 Sanju Varhese
 Eldho Jose
 Johnson
 Akhil C Prasad
 Krishna Priya
 Resmi Murugan
 Layesh
 Suresh
 Harisankar
 Amal Joy
 Dantees Babu
 Freuse
 Jainse K sony
 Rosemin Davis
 Jerin k Sunny
 Lincy Mol
 Gayathry V John
 Jithin Jolly
 Jithu Balakrishanan
 Jeffin Daniel
 Greeshma
 Jijo V chacko
 Deepthy
 Ann Mary George
 Robin
 Bibin Mon
 Mariya Neethu
 Aswathy k suresh
 Vishal
 Joshy Augustine
 Jerin k Mathew
 Ashika John
 Yadhu Krishnan
 Gemini
 Praveen George
 Mathews Tomy
 Chanthu
 Ann Maria Pious
 Jisna
 Akhilu
 Peter Benny
 Aleena Thomas
 Sharon Elizabeth
 Amal Jacob
 Meenu Mathew
 Amy Maria
 Sanjana
 Megha John
 Jojo
 Priya Rani

Aster Medcity
 Mc Donald
 Mc Donald
 Mc Donald
 Hot Packaging IND LLC Dubai
 Byju's Learning Application App
 Bismi Hyper Market
 Oppo
 Oppo
 Oppo
 Oppo
 HR Consultancy - Bangalore
 Big Bazaar
 Big Plannet
 Creace Technologies Pvt Ltd
 Exl Services
 Exl Services
 Exl Services
 Exl Services
 VIVO Mobile
 VIVO Mobile
 Bismi Hyper Market
 Exl Services
 Exl Services
 Exl Services
 Exl Services
 Lazza Ice cream
 Genpact
 Genpact
 ICICI Securities
 Aster Medcity
 Ekart logistics
 Lake Palace Resort
 Manappuram Finance
 Amal Jyothi College
 Crust & Crumb
 Cera Sanitary ware Ltd
 Axis Bank
 Axis Bank
 SH Hospital
 SH Hospital
 PFG MONEY
 Coral International
 NGA HR
 Bajaj Finserv
 MDS
 Manappuram Finance
 Servsys Corp
 HR Solutions Pvt Ltd
 NGA HR
 Kosamattom Pvt Ltd

Caligo 2k17

MANAGEMENT FEST



Management fest offers a platform for student involvement, the outcome of which are learning skills that are beyond the realms of textbook- leadership, crisis management, time management, persistence, multitasking, and public speaking, to name a few. To input, this concept MIIM is conducting management fest every year in the name - Caligo

Caligo2k17, the Management Fest was conducted on 22nd and 23rd September 2017. Around 600+ participants from 60+ colleges all over India participated in the mega event. On 22nd September, Mr Navas Meeran, Chairman and Director of Eastern Group of Companies lighted the lamp in the presence of participants, students, parents and faculty members. Rev. Dr Siby Chintharmaniyil, of Companies welcomed the gathering. Rev. Fr. James Kozhimala, Manager, presided over the function. Rev. Dr P.T. Joseph, the Dean Administration welcomed the gathering. Prof. Samson Thomas, Dean Corporate affairs felicitated the function and Mr Hemal Raj, Chairman, Director gave a warm message. All events started at 11:15 AM with a large group of students. The elimination round of all events ended at 5 PM and the cultural program Yolonite-6 conducted in front of around 2000 audience. The program ended at 8:30 PM and after the dinner, all the participants went for taking rest to start again for the final rounds.



The final round of all events was conducted in the main stage on the second day. The Best Manager for the PG students was bagged by Ann Kamal Sebastian from SCMS college, Cochin with a cash prize of Rs 30000/- and second prize awarded to Rashid. K from CMS College, Kannur. In the Finance Game, the first prize with a cash prize of 18000/- awarded to CHRIST University, Bangaluru and second prize, awarded to MACFAST, Thiruvalla. In HR game first prize with cash prize, Rs 18000/- was bagged by SDM PG CENTRE, Mangaluru. and the second prize awarded to CHRIST College, Bengaluru. In Marketing game first prize with a cash prize of Rs 18000/- awarded to TKM Institute of Management, Kollam and second prize bagged by SDM PG CENTRE, Mangaluru. First prize with cash prize Rs 18000/- awarded to CHRIST University, Bengaluru and second prize to Albertian Institute of Management, Ernakulam.

In UG events Best Buddies first prize was awarded to St. Aloysius College, Mangaluru and second prize bagged by CHRIST college, Irinjalakuda. In Business Management Team (BMT), CHRIST College, Irinjalakuda, won the first prize with a cash prize of Rs 18000/-. Photography first and second prizes were won by MMNS college, Muvatupuzha. Business Quiz first prize scored by S.B College, Changanacherry with a cash prize of Rs 15000.

The valedictory function was started at 5:45 PM on 23rd September 2017. Mr N.C. Rajmohan, DySp, Kattappana was the Chief Guest. Rev. Dr P.T. Joseph presided over the function. Prof. Shiniil Sebastian, Faculty Coordinator of Caligo2K17 presented the Caligo Report. Mr Jhony Jacob, General Manager, SAP Partner-Electromech Enterprises Pvt. Ltd. distributed the certificates to nine students, who passed the global examination in Finance. This Overall Trophy was shared by two colleges, namely, SDM College, Mangalore and CHRIST College, Bengaluru. DySp N.C. Rajmohan and faculty members distributed the prizes to the winners. In the same occasion Rev. Dr P.T. Joseph, Director, MIIM, released "LUMINOUS", the student magazine of MIIM, by giving a copy to DySP N.C. Rajmohan. At 6 P.M., a special cultural program named GRAVITY NIGHT, awarded with its diversity in the items, like U.V. dance, DJ and Water Drum etc. Program ended with a dinner hosted for students by the Management for their effort made in the Caligo2K17





Management Development Programs

MIIM is a centre of excellence for executive education. The MIIM has world-class infrastructure consisting of modern classrooms fitted with the latest audio-visual aids, a computer centre, a state of the art library resource centre, an auditorium. Management Development Programs (MDP) provide participants with the opportunity to refocus, to immerse themselves in the latest thinking about best practices in management, and provide them with personal and professional tools to strengthen their effectiveness as a manager and leader. The program also provides a global context for enhancing awareness and organization-wide thinking, from the challenges of leading change and transformation, to working more effectively in uncertain environments and harnessing technology to ensure that systems and procedures are optimized.

MIIM conducted a Workshop on "Confidence Building, Team Building and Communication" on 14th July 2017 in AMAL JYOTHI Engineering College, Kanjirappally under the leadership of Prof. Samson Thomas and Prof. Bose George, faculty members of MIIM. This team building, confidence and communication workshop helped the teachers to develop and implement various training programs for building a high-performing team. It helped them determining the critical elements and individual contributions and guiding plans to realize this vision in their own Departments. It also promoted to practice on key skills needed to address the inevitable challenges that arise in conducting training programs on teambuilding and communication, notably, appreciating individual differences, communicating collaboratively, and managing conflict.



Faculty and Dean Administration
Fr. Siby Joseph, awarded Ph. D from MG University for the topic "THE INFLUENCE OF CUSTOMER BASED BRAND EQUITY ON BUYING BEHAVIOUR - A STUDY WITH SPECIAL REFERENCE TO CONVENIENCE GOODS IN KERALA" on 17th July, 2017 and MIIM congratulates him on his achievement.

Faculty Focus

Prof. Samson Thomas, Dr. Vincent Varghese and Dr. Soney John have been appointed as Dean- External Affairs, Dean- Academics, Dean-Student Affairs respectively and Dr. Santhosh Kumar promoted as Associate professor



Prof. Samson Thomas



Dr. Vincent Varghese



Dr. Soney John



Dr. Santhosh Kumar

New Faculty Members

Dr.Cyriac Joseph, former Professor and Head of the Department of Economics, K.E. College, Mannanam, Kottayam has been newly appointed as Professor of Economics and also the Vice-Principal. **Dr.N.Arun Sanker** newly appointed as Associate Professor in Finance department. **Mr. Arun Gopi** appointed as Assistant Professor in Marketing and **Miss.Sophy Alexander** appointed as Executive Assistance to the Director and also as a faculty member in HR department.



Dr.Cyriac Joseph



Dr.N.Arun Sanker



Mr.Arun Gopi



Miss. Sophy Alexander

Bon-Voyage



Rev. Fr. Ruban. J. Thannickal, our beloved Manager, left for Houston, USA. MIIM gave him a warm sent off

New Manager



Rev. Fr. James Kozhimala has been appointed as new Manager of MIIM and welcomed in a special function arranged in the Boardroom. MIIM family wished him all success and cooperation

Papers presented

Dr.Soney John and **Kavitha.T.N.** presented a paper on "Impact of demonetization on the rural people of Kerala" in the HR National Seminar conducted on 30th November 2016, on "INNOVATIONS IN HR IN THE ERA OF SOCIAL MEDIA".

Dr.N.Arun Sanker published a paper on the topic "Evaluating the performance of logistics with the special reference to transport corporation of India Ltd based on certain specific indicators", International Journal of Current Advanced Research ISSN: O: 2319-6475, ISSN: P: 2319- 6505. Impact Factor: SJIF: 5.995 Volume 6; Issue 5; May 2017; Page No. 3937-3942 DOI: <http://dx.doi.org/10.24327/ijcar.2017.3942.0401>. He also presented another paper on "Absenteeism Among The Tea Estate Labourers": A Case Study on The Ram Bahadur Thakur (P) Ltd, Idukki Dist, Kerala, India International Journal of Current Advanced Research. ISSN: O: 2319-6475, ISSN: P: 2319- 6505 Impact Factor: SJIF: 5.995 Volume 6; Issue 7; July 2017; Page No. 4659-4664, DOI: <http://dx.doi.org/10.24327/ijcar.2017.4664.0552>

Mr.Arun Gopi published an Article on the topic "Ethical Sales Behavior and its impact on Customer Trust with a special reference to Allopathic Pharmaceutical Industry: An empirical Study" In International Journal of Current & Advanced Research with Issn: 2319-6505 on June, 2017.

Mr.Arun Gopi was an invited speaker on Baecamp Kerala "An ad-hoc conference" on the topic "Blue Ocean Strategy" on 1st October 2017 at Trinity College of Engineering, Trivandrum.

Dr. R. Santhosh Kumar published a paper on "A Study on Stress Related Issues in Mechanized Industry with Special Reference to Krishnagin District TamilNadu, India "International Journal of Management Research and Business Strategy, Vol. 6, No. 2, April 2017 pp. 29-38, ISSN 2319-345X and another paper on "The Effect of Competency Mapping in Manufacturing Industry Assembly Vicinity with Reference to Krishnagin District, Tamilnadu A Study", "International Journal of Current Advanced Research" Vol. 6, Issue 5, May 2017, PP-3734-3739 ISSN O: 2319-6475 ISSN P: 2319-6505.

Editorial Board



Editor
Dr.Soney John
Professor



Sub-Editor
Mrs.Kavitha. T.N
Asst.Professor

Upcoming Events

National Seminar in Marketing

7th December 2017

Nature Camp in Periyar Tiger Reserve

January, 2018

National Seminar in Finance

2nd February 2018

SAP Training Program

February, 2018

OBT for 2017-19 Batch



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