



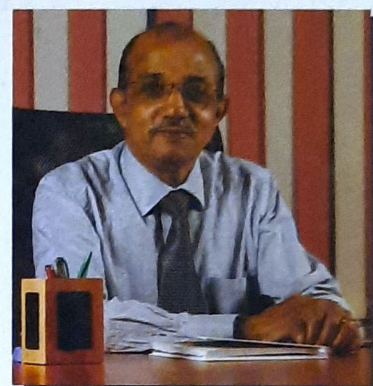
GLIMPSE

Marian International Institute of Management - News Letter
Volume 2 Issue 2

I am very glad to present another beautiful and eventful issue of Glimpse, depicting the various activities conducted in MIIM in the last semester. The most spectacular event in the institute was the formal inauguration of MIIM and Management Fest (Caligo12) at the hands of our Honorable CHIEF MINISTER SHRI. OOMMEN CHANDY in the presence of H.E. MAR MATHEW ARACKAL, Bishop of Kanjirapally Diocese and other dignitaries on 9th December 2012. A record number of 530 students from 46 B-Schools in South India participated in the two day event held on 10th and 11th December 2012. I congratulate all the student organizers and the faculty members who guided them. With the formation of MISTA, the Marian International Students Association and various clubs in different functional areas, the creative energy and enthusiasm of students were unleashed. All the clubs competed against each other in staging several scintillating, entertaining, intellectually stimulating and socially relevant events, which are all reported in these pages.

I congratulate the editorial team for compiling all the activities and presenting them in a beautiful format with a lot of imagination and hard work.

I hope you will enjoy reading this as well.



Dr.P.V.Mathew
Director

Student Enrichment Program

Visiting International Faculty

Ebba Karina, CEO of SANDER SUCCESS Management Consultants, Germany an International Visiting Faculty at MIIM visited the campus and delivered a series of lectures on 'Leadership Styles and HRM' for the 1st and 2nd year MBA students. Ms. Ebba also gave an overview of industrial scenario, culture and lifestyle of Germany and enlightened the students about various opportunities for MBA's in the international job market.



Resource Person

Dr. Sibichen K. Mathew, IRS, currently Advisor to TRAI (Karnataka & Kerala Region) gave a lecture on Corporate Governance and Business Ethics. The lecture was followed by an interactive session with the students, which was beneficial in learning Management concepts.



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Management CLUBS in Action

Entrepreneurship Club – E-Cube



A 'Biryani Mela' was conducted by the Entrepreneurship Club – First of its kind in the Marian campus with the support of Hotel Sandra Palace, Kumily on 30th October 2012.

Finance Club - Finex



Finance Club concluded the final round of their business quiz – 'Kurushethra' which was being conducted in the campus for the past 6 months with various exciting rounds on 6th November 2012.

Marketing Club - Mercado



With an aim to make the campus lively, the Club organized a Management Game the 'Best Buddies' competition in the campus involving all the MBA students and faculties on 9th November 2012.

The Marketing Club swung into action by conducting a blood donation camp at MIIM on 15th October 2012. The students of MIIM & Marian College participated in the camp to make it a huge success.

Entertainment Club - Estrella



The 1st year MBA students joined hands to form a new club – 'Entertainment Club' to create a festive environment in the campus, with Dr. Soney John and Mr. Vive Menon as the Faculty Coordinators. The Club was inaugurated by Dr. P. V. Mathew Director, MIIM.

The Club as its maiden activity organized the Diwali Celebrations 'LUMINA' 2012 along with a Mini Management Fest on 22nd November 2012.

HR Club – Vox Populi



As a part of social learning, the club arranged a visit to Akasha Paravagal – a home for the homeless, mentally challenged people on 6th November 2012. The students socialized with them and entertained them with many programs.

A personality development program "WAY" (Who Are You?) was conducted in Managiri English Medium Higher Secondary School, Peermade on 2nd November 2012, by the HR Club members to give an insight to the students about their personality which would help them in gaining confidence about their future and to fulfill their dreams. The training session was handled by Jinse Parakkal, 2nd year MBA student, a certified trainer, having more than 3 years experience in training. The program was coordinated and supported by other club members and faculties.



Student Recognition and Success

Students of MIM added another feather to the crown by bagging Nine Prizes at various Management Fests held in Kerala during September – January 2013.

- A team comprising of Ms. Deepa Varghese, Ms. Teena Joseph, Ms. Maggi Fernandes, and Mr. Sumesh Jose of 2nd Year MBA won First Prize in HR Game conducted by CUSAT, Talentime 12.
- Marian International Institute of Management won the Second Overall Championship at CUSAT, Talentime 2012.
- Mr. Aravind Mohan of 2nd Year MBA was awarded the Best Manager at SIGST, North Paravur.
- The team of 1st MBA students - Mr. Arjun Ravi, Mr. Jimmy K. Saji, Mr. Tom Danny, and Mr. Jerry Jose won First Prize in Marketing Game at SIGST, North Paravur.
- The 2nd MBA students - Mr. Ajin S. Kumar, Melvin Jax Varghese, Mr. Jassomon Varghese, and Mr. Aju K. Raju bagged Second Prize in Marketing Game conducted by Marriya College, Muvattupuzha.
- 1st year MBA students - Mr. Jibin Lal, Mr. Jerry Jose, Mr. Jason Jose, Mr. Thom Thomas, and Mr. Sambosh K.S. won Second Prize in Ad Making conducted by RAMS College, Ernakulam.
- The team of 1st year MBA students - Mr. Akhil Paul, Mr. Nabeel Ali, Ms. Deepa Koshy, and Ms. Primi Prince bagged Second Prize in HR Game conducted by RAMS College.
- Mr. Nithin Antony, Mr. Tony Jose, and Mr. Febin Froz of 1st MBA won First Prize in Treasure Hunt conducted by SUCET, Palai.
- Mr. Anu Babu, Mr. Tony Joseph, and Jithin Mohandas of 2nd MBA won First Prize in Unique Game at Albertian Institute of Management, Ernakulam.





9 PRIZES

**2nd Overall
Championship**

**Best Manager
4 First Prizes
3 Second Prizes**



Student Trainer



Sr. Annamma Thomas alias Sr. Judith, 1st year MBA student conducted a session on "Reproductive Health and Teenagers" at M.G.M. H.S.S., Thiruvalla on 21st November 2012 which proved to be highly beneficial to the teenage students in understanding their teenage related anxieties and coping problems. Around 110 students participated in the program.

She also conducted an interactive session on "Teenage Problems and Its Remedies" at Malankara Orthodox Church, Adoor on 15th December 2012.

Sr. Annamma is a competent trainer who has done 'Advance Course in Counseling' at Santhwana Institute of Counseling & Psychotherapy, Ernakulam

NEWS @ MIIM

MIIM Flagged off



Honorable Chief Minister of Kerala, Shri OOMMEN CHANDY inaugurated MIIM and the South Indian Management Fest – Caligo 2012 at 2.30 pm on 9th December 2012. Our Patron H.E. MAR MATHEW ARACKAL, Bishop of Kanjirapally Diocese presided over the function. Smt E.S. Bijimol, Peermade MLA, Shri. M.T. Thomas, District Panchayath President and other dignitaries participated in the function.



The Management Events were inaugurated by Mr. M. Rajagopalan Nair, Chief General Manager (Circulation), Malayala Manorama, Kottayam on 10th December 2012.

LUMINA 2012



To commemorate Diwali, celebrations were conducted on 22nd November 2012, where the first year students plunged into action and organized a Mini Management Fest which was followed by cultural activities. A virtual DJ and fire crackers added color to the celebrations.

RETREAT

A retreat was conducted for all the students of MIIM on 13th & 14th October 2012. The students were enlightened by eminent counselors which were followed by a Meditation Session as a part of stress reduction.

CHRISTMAS CELEBRATIONS



To memorize the birth of JESUS CHRIST, the MIIM family celebrated X' Mas with great enthusiasm. The function was coordinated by Entertainment Club. A beautiful Crib Set was made, which was attracted by number of people from in and around the campus. On the eve of 20th December, the celebrations were at the helm with a carol song competition and exchange of Christmas Gifts. The X'mas eve function started at 6:30 PM with Rev. Fr. Ruban J. Thannikkal, Manager, Marian Group of Institutions, giving the X'mas message. The Christmas 'Cake Cutting' was done by Dr. P.V. Mathew, Director and Rev. Fr. Siby Joseph, co-coordinator along with the Manager. To bring the message of 'Sharing', students distributed the cakes among gathering with great joy. The program ended at 8.30 pm with a Christmas Dinner, hosted by MISTA.

CALIGO 2012 - Dreams come true



Caligo 2012, the South Indian Management Fest was conducted on 10th and 11th of December 2012. More than 500 participants from 46 colleges in South India participated to make the event a big success. The Fest comprised of nine Management Events and a variety of entertainment programs. The main event was Best Manager which consisted of 6 rounds. Krishnu Jayanthi College, Bangalore won the Overall Trophy for PG and St Joseph's College, Devagiri, Calicut bagged the Overall Trophy for UG events. The Fest concluded with YOLO NIGHT 2 – the entertainment program with a Fire Dance conducted by the MIIM students.

Corporate Interface Program on Emotional Intelligence



A special program on Emotional Intelligence was conducted for the second year students by eminent author and acclaimed trainer Rev. Fr. (Dr) P.T. Joseph, S.J, Director, XIMB, Bhubaneswar on 13th, 14th & 15th December 2012

Industrial Visit

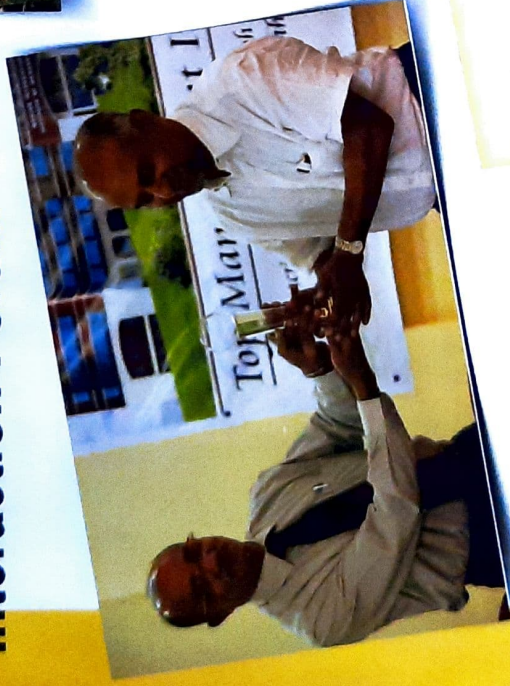
An industrial visit was conducted for the first year students on 27th November at Eastern Condiments factory, Adimali. Students interacted with Senior Managers of Eastern. The interactive session was followed by a visit to various plants of Eastern, which helped the students to observe and learn about the production and operation process of the plant.

Social Learning

Seva 2012

With an objective of developing social sensitization among MBA students, MIIM conducted a Community Development Project in Upputhara Panchayath on 3rd & 4th October 2012. The project was undertaken by the 1st year MBA students under the able guidance of Dr. Soney John, Associate Professor and Faculty in charge of Social Learning.

Top Management Interaction Forum



Mr. Joseph Kalivayalil, CEO of Glenrock Rubber Products, Palai conducted an interactive session on 'Entrepreneurship' with special focus on the Rubber Industry on 26th September 2012.

Upcoming Events

1. Workshop on SPSS & Data Analysis for 2nd Year MBA students in March 2013
2. Program on Creative Advertisement in March 2013
3. Entrepreneurship Conclave in April 2013
4. International Conference hosted by MIIM - IRSSM 4, July 2-6, 2013

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ADMISSIONS OPEN -2013

MBA

2 Years, Fully Residential Program

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