



**Marian International  
Institute Of Management**  
Kuttikkanam P.o Peermade, Idukki Dist  
Kerala 985531, India [www.miim.ac.in](http://www.miim.ac.in)

# Glimpse



# Glimpse

July 2021

---

**NEWSLETTER**

VOL 11 ISSUE 1 JUNE 2021

# MESSAGE

FROM THE PRINCIPAL



Rev. Dr. REGI M CHERIAN

Greetings from MIIM!

Welcome to Marian International Institute of Management (MIIM), Kuttikkanam, a starn of Marian College, Kuttikkanam which is a NAAC accredited College with a Potential for excellence with A grade. MIIM is one of the few B-Schools in South India, accredited by The National Board of Accreditation (NBA).

It's my pleasure to invite you to the tenth edition of our newsletter GLIMPSE. As we embark on the journey of excellence in management education, our commitment at MIIM is to provide a safe and intellectually chndalone B-School established and managed by the Catholic Diocese of Kanjirapally, and a sister conceallenging environment that will empower students to become innovative thinkers, creative problem solvers and inspired learners to thrive in the modern world. Here at MIIM, we believe that achieving excellence in management education needs much more than a 10.00 am to 4.00 pm schedule. The morning routine of our fully residential MBA program starts with the 6 am club that wakes up to yoga, meditation, gym or aerobics. Classes that start at 8.30 am progress through current affairs, aptitude training, language lab, value education, management lab, and group discussions till 8 pm. Indeed, MIIM is a beehive that never sleeps.







At MIIM, University curriculum is supplemented with many additional certificate programs and value-added courses in specialized subjects such as SAP, Business Analytics, NISM, AMFI, digital marketing, Google Ads, etc to hone the skills inventory of our students to adapt to the changing paradigms. We give them a number of add-on courses, seminars, organizational studies, internships and projects along with the opportunity to organize the largest management fest of South India – Caligo - to enhance their practical skills and managerial perspective to make right business decisions in a complex environment.

In the wake of the COVID-19 public health precautions, we have pivoted from the face-to-face classroom to online teaching-learning. Technology is our enabler and facilitator; we have optimised its use. As part of our social responsibility, MIIM offered for free of cost various certifications including PREP (Placement Readiness Enhancement Program) and KMAT training to our alumni and the student community wherever they are. This was initiated to keep everyone safe at home without getting bored, but utilizing the time fruitfully for learning.

I congratulate the MIIM faculty members and students for their wonderful achievements, and I wish them the very best.

Rev. Dr. Regi M. Cherian  
Principal



# WEBINARS AND PANEL DISCUSSIONS

Webinars and panel discussions  
conducted from January 15 to May 30



## 1. February 10, 2021


Mr. Suresh Joseph addressed the students on the topic “My Learnings from the Travel”. It was very vibrant and students interacted with Mr. Joseph. He motivated the students to face all kinds of challenges and overcome them easily.

## 2. February 18, 2021

Mr. P.T. George, Senior VP HR, V Guard Ltd. addressed the students about the changing landscape of the manufacturing sector in India. He also gave an insight about business opportunities in Kerala. It was an interactive session.

## 3. February 26, 2021

A Panel Discussion on “Idukki - Environmental Threats and Di-



saster Management” was organized by MIIM and co-hosted by more than 20 colleges in the Idukki region. It was a flagship programme where eminent speakers and experts like MURALEE THUMMARUKUDY, from DISASTER MANAGEMENT DIVISION of UNITED NATIONS ENVIRONMENT PROGRAMME and USHA K ARAVIND from School of Environment, studies CUSAT had participated.

---

#### **4. May 06, 2021**

Mr. Jiji Joseph addressed the students and gave an orientation about JCI (Junior Chamber International). He motivated the students and guided them to become trainers to train others. Many of the 1st year MBA students will be joining JCI and become excellent trainers.

**5. May 17, 2021** - Mr. Bose George & Prof. Samson Thomas conducted a webinar on the topic “MBA during COVID -19”. As many as 120 students across India took part in the webinar and clarified their doubts. “Undoubtedly, placement is the first criteria to look when it comes to choosing an MBA college”, Said Prof. Samson

---

**6. May 26, 2021** - A webinar was conducted on the topic “Insurance - A liability or an Asset?”. Mr. Unnikrishnan R, Territorial manager of HDFC life addressed the students. It was a very interactive session. He also gave an insight to the ever lucrative insurance industry and the career opportunities in the industry.

## Send off Programme to Seniors

The outgoing batch of 2021 (2019-21 batch) was given a farewell on April 20th, 2021. All faculty members addressed the students. Some cultural programs were arranged. A bunch of students shared their valuable experience in the two years of life at MIIM. The formal session concluded with a candle light dinner and photo session.



## Budget Analysis - 2021



The Finance and Economics department of MIIM conducted “Budget Scan - 2021”, the Union Budget Analysis on February 10, 2021. It was an inter-mentor group competition which had 2 rounds. Each mentor group will be given a sector and they have to make a presentation after analyzing the effects. The financial round was conducted on February, 24th, 2021. Team “Mind Benders” headed by Dr. Vincent Varghese secured the 1st prize for the event.

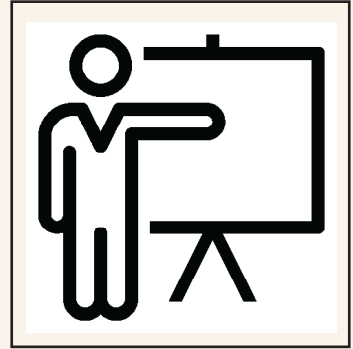
## Excellencia - 2021



MIIM Centre of Service Excellence conducted a unique programme called “Excellencia - If you were the Principal”. It had 2 rounds. It was also an inter-mentor group competition. In the first round, each mentor group was asked to tape a video based on the suggestions. The final round was conducted on 27th April, 2021. Mr. Bose George (Marketing Dept.) was the moderator in the panel discussion.

## Placement Training

MIIM conducted placement training for the outgoing batch as it is an inevitable tool to sharpen the skills of students. The current pandemic situation desisted conducting offline placement training sessions but the college conducted online training including Group Discussions, Aptitude Training as well as Mock interviews. It is very visible that these programs have enhanced the quality of students when it comes to placements.




## SAP TRAINING

Online and offline training to clear SAP Global certification was conducted during the year. SAP FI, MM & SD were the three branches which offer lucrative job opportunities as of now. Companies like TCS, Infosys and Wipro are seeking SAP Global certified students and provide them with a good package. The students of outgoing batch will be writing the global examination shortly.



## Placements - Batch 2019-21

	Aksa Jacob <b>StockHolding</b>		Amal Raj <b>LULU</b>
	Anitta Anil <b>NewAgesys solutions</b>		Ansu Mary Abraham <b>Extramarks</b>
	Arun Joseph Joshy <b>Esaf bank</b>		Ashly Mathewse <b>ESAF bank</b>
	Gayathri S Nair <b>Esaf bank</b>		Gopika Gopan <b>BUZZWORKS</b>

	Martin Mathew <b>Bajaj Finserv</b>		N Sonu Fathima <b>Extramarks</b>
	Joel Joshy Joseph <b>Quinstinct Advisory private limited</b>		Jophin Joby <b>XL Solutions</b>
	Keziah Mathew <b>NewAgesys Solutions</b>		Aleena James <b>Melbourne Media Factory</b>
	Feba Mony <b>BUZZWORKS</b>		Renjith Raja <b>SBI Mutual Fund</b>
	Reshma Anil <b>Aditya Birla Sun Life</b>		
	Aiswaraya Jayakumar <b>FEDERAL BANK</b>		Aiswaraya Jayakumar <b>FEDERAL BANK</b>
	Alfa Benny <b>FEDERAL BANK</b>		Gokul Biju <b>FEDERAL BANK</b>
	Alfa Benny <b>FEDERAL BANK</b>		Jerin Oommen <b>FEDERAL BANK</b>
	Juvel Merin Mathew <b>FEDERAL BANK</b>		Lijin Joseph <b>FEDERAL BANK</b>
	Shibin T Wilson <b>FEDERAL BANK</b>		Cliea S Babu <b>KPMG</b>
	Jayasankar S <b>KPMG</b>		Juanita Merin Thomas <b>KPMG</b>
	Hannah Merin Paulose <b>KPMG</b>		Tara Maria Roby <b>KPMG</b>





## PREP-ONLINE PLACEMENT READINESS ENHANCEMENT PROGRAM

Free Online weekend certification program was conducted by first year students for final year degree students from various colleges. It was a 15 hour training program which covered different areas like Interview skills, GD, Aptitude Training etc. More than 300 participants registered for the program and attended the online sessions. The benefits of the program is that our MBA students learn while they teach the participants. The participants will receive knowledge in terms of attending interviews, GDs in their later part of life.

## JCI KUTTIKANAM

MIIIM invited JCI to start a new chapter including the students of the MBA program. Mr Jiji Joseph, Trainer, Topseed in collaboration with JCI addressed the students and motivated them to take membership in the Junior Chamber International. It is an organization which develops young and energetic trainers. It provides training to the trainers. Weekly webinars and physical exercise sessions are also conducted by JCI. Around 50 students of the MBA program will be joining the JCI.

## BOOT CAMP

MIIIM arranged an extensive boot camp for the first years. Each batch underwent a 5 day program starting from early in the morning every day. It aims to sharpen all the management skills and talents hidden in the students. It also aims to give them the real heat of corporate life. Mr. John Kannath, an experienced HR Trainer led the session. Out of these 5 days, one day was dedicated to go for a trekking at Vagamon. Students really enjoyed climbing the hills. It also required proper team management.



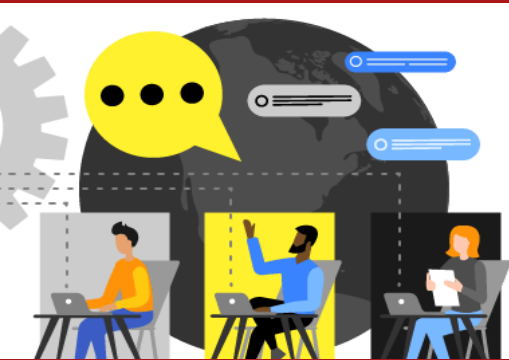
## Competency Based Training

Competencies are the skills that an employer looks for in a prospective employee. Therefore it is inevitable to find out those competencies in which the students are very strong and which of those competencies where he/she should work really hard. MIIM conducted a Competency Analysis Training led by Mr. John Kannath, senior HR trainer.



### KMAT ONLINE COACHING

The K-Mat exam is a barrier to be cleared for the students who would like to enroll themselves for the MBA program in Kerala. There is a cut off mark for clearing the exam to ensure their enrollment. Every year MIIM provides free training to clear the exam. It is a free training program conducted by well-qualified faculty members of MIIM. Around 180 students enrolled for the training and attended the session. MIIM leverages the power of MOODLE, the Learning Management Software to conduct live as well as recorded sessions. The aspirants can post their doubts and queries in the software and faculty members can address them at any time.



## JCI Kuttikkanam Chapter

Junior Chamber International is an organization which provides various training programs and motivational sessions. JCI Kuttikkanam Chapter was established by the efforts of Prof. Samson. Faculty members of MIIM & Marian College as well as the students of MIIM are also part of the JCI team.

### ONLINE SPIRITUAL RETREAT

MIIM hosted a special spiritual retreat by Fr. Joseph Puthenpurackal. It was a three-days program from May 18th to 20th in an online mode. It was also live streamed on YouTube and as many as 300 participants in and around Kerala turned up. He was talking about the life during the pandemic and how to be optimistic

### ENVIRONMENT DAY CELEBRATION

MIIM celebrated World Environment Day on June 05th 2021 in an online mode. Mr. Dean Kuriakose, Member of Parliament inaugurated the session. Fr. Joseph Ponganthanam, Fr. Jose Chittady, Dr. Soney John and student representatives addressed the students. Preservation of Mother Earth was the major theme.



## BON VOYAGE



Fr. James  
Kozhimala



Dr. Cherian P  
Kurien



Dr. Shinil  
Sebastian

### NEW TEAM MEMBERS



Rev. Fr. Bobby Alex  
Mannamplackal  
Manager



Rev. Fr. Joseph  
Ponganthanath  
Administrator



Dr. TV Muralivallabhan  
Director



Fr. Jose  
Chittady



Dr. Bijith  
George Abraham

### NEW FACULTY

#### Bon Voyage to:

**Fr. James Kozhimala** - After completing 5 years as Manager of MIIM, Fr. James Kozhimala stepped out of the college to Anavilasam Parish. His spirituality and devotion as a manager will be ever remembered by the MIIM fraternity.

**Dr. Cherian P Kurian** - Our beloved Vice Principal has retired from MIIM on March 31, 2021. His contribution to change the teaching learning methodology from traditional to Outcome based is inevitable.

**Dr. Shinil Sebastian** - He was our Dean Academics & NBA coordinator at MIIM during the last years. He was the part of Finance department at MIIM. He left to Marian College, Commerce department.

#### New Faculty Members:

Rev. Fr. Bobby Alex Mannamplackal - Manager

Rev. Fr. Joseph Ponganthanath - Administrator

Dr. T V Muralivallabhan - Director

Dr. Bijith Abraham, MA Economics, Ph.D.

Fr. Jose Chittady, M.Com., Ph.D. (Pursuing)







Marian International Institute of Management  
Kuttikkanam, Idukki (Dist), Kerala  
Ph: 04869 233922, Fax : 04869 233924  
E-mail : [director@miim.ac.in](mailto:director@miim.ac.in), [www.miim.ac.in](http://www.miim.ac.in)

FOR PRIVATE CIRCULATION ONLY

**NEWSLETTER**  
VOL 11 ISSUE 1 JUNE 2021  
**Glimpse**