

Glimpse



MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT

Kuttikkanam P.O Peermade, Idukki Dist, Kerala 985531, India

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Glimpse

December 2020

NEWSLETTER

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MESSAGE

FROM THE PRINCIPAL



REV. DR. REGI M CHERIAN
PRINCIPAL

Greetings from MIIM!

Welcome to Marian International Institute of Management (MIIM), Kuttikkanam, a standalone B-School established and managed by the Catholic Diocese of Kanjirapally, and a sister concern of Marian College, Kuttikkanam which is a NAAC accredited College with a Potential for excellence with A grade. MIIM is one of the few B-Schools in South India, accredited by The National Board of Accreditation (NBA).

It's my pleasure to invite you to the tenth edition of our newsletter GLIMPSE. As we embark on the journey of excellence in management education, our commitment at MIIM is to provide a safe and intellectually challenging environment that will empower students to become innovative thinkers, creative problem solvers and inspired learners to thrive in the modern world. Here at MIIM, we believe that achieving excellence in management education needs much more than a 10.00 am to 4.00 pm schedule. The morning routine of our fully residential MBA program starts with the 6 am club that wakes up to yoga, meditation, gym or aerobics. Classes that start at 8.30 am progress through current affairs, aptitude training, language lab, value education, management lab, and group discussions till 8 pm. Indeed, MIIM is a beehive that never sleeps.

At MIIM, University curriculum is supplemented with many additional certificate programs and value-added courses in specialized subjects such as SAP, Business Analytics, NISM, AMFI, digital marketing, Google Ads, etc to hone the skills inventory of our students to adapt to the changing paradigms. We give them a number of add-on courses, seminars, organizational studies, internships and projects along with the opportunity to organize the largest management fest of South India – Caligo - to enhance their practical skills and managerial perspective to make right business decisions in a complex environment.

In the wake of the COVID-19 public health precautions, we have pivoted from the face-to-face classroom to online teaching-learning. Technology is our enabler and facilitator; we have optimised its use. As part of our social responsibility, MIIM offered for free of cost various certifications including PREP (Placement Readiness Enhancement Program) and KMAT training to our alumni and the student community wherever they are. This was initiated to keep everyone safe at home without getting bored, but utilizing the time fruitfully for learning.

I congratulate the MIIM faculty members and students for their wonderful achievements, and I wish them the very best.

Rev. Dr. Regi M. Cherian
Principal



Dr Cherian Kurian
Vice Principal



Outgoing Faculty
Ms. Navya Ninan



The Management Summit and Inauguration of Marian Coursearena

MIIM and UNADAP organized an Online Independence Day 2020 Management Summit on 15th August 2020 at the virtual platform of Marian International Institute of Management. A huge number of management students, professionals, researchers and teachers together joined the meeting. The forum included 10 young ladies as Observers in the Summit as a part of Empowering Women. MIIM also launched its new worldwide online learning platform Marian Course Arena, which is a new avenue of education for the college students. The Course Arena was inaugurated by H.E Mar Jose Pullickal-Bishop of Kanjirapally.



International conference INTCONF 2020

Inaugurated by Mr BIJU NAIR (CTO @
Alpha Ori Technologies & Chairman,
ThinkPalm Technologies , CALIFORNIA)

No.	DATE	NAME	COMPANY AND DESIGNATION	TOPIC
1	4th November 2020	Mr Sarath Babu Elumalai	CEO and Founder Foodking	Foodking who challenges hunger
2	28th October 2020	Ms Parveen Hafeez	MANAGING DIRECTOR , SUNRISE HOSPITAL GROUP	Synergize your brain for the right business
3	22nd october 2020	Ms Lakshmi N Menon	Founder pure living, serial social entrepreneur and designer	Design thinking in entrepreneurship
4	14th October 2020	Mr N Balasubramanian	Founder and MD Rebbo Clothing	Competing in the apparel industry and building my own brand Rebbo
5	8th October 2020	Mr Jibu Paul	CEO&Brand strategist @Brandbrains	Advertising and branding for entrepreneurs
6	30th September	Mr Thomas John	Agappe diagnostics limited,kochi	Growth and sustenance of an entrepreneur
7	16th October 2020	Mr Lipin Raj	Civil servant author	How to explore tip of an iceberg from bottom of sea
8	8th August 2020	Mr Dhruvam Thaker	Founder of smart taxi	Importance of entrepreneurship on economic development in today's competitive era
9	1st August 2020	Mr Kishore George	Cofounder of Liso chocolatier	My Entrepreneurial saga
10	27th July 2020	Dr P V Unnikrishnan	Strategic advisor KDISC	Young innovators programme
11	22nd July 2020	TERESALYE	Assistant Professor	What does it takes to cross the finish line
12	17th July 2020	Mr Sreenath Vishnu	Executive director of Brahmins Group	Standalone Kerala
13	10th July 2020	Mr Anandh Pillai	MD Leadership matters	Leadership agility
14	26th June 2020	Mr Chandra Mohan	Regional sales manager field fresh foods pvt ltd	Covid 19 Impact on organizational change
15	18TH June 2020	Mr Navas Meeran	Chairman eastern group of companies	Entrepreneur mindset
16	11th June 2020	Dr KN Raghavan IRS	Executive director Indian rubber board, Author and formal International Umpire	Management lessons from sports
17	03rd June 2020	Mr. Kochoseph Chittilappilly	Founder, Chairman of V-Guard Industries	Leadership Mindset
19	30th May 2020	Mr. C Balagopal	Founder & Former CEO of Terumo Penpol	Make in Kerala; Fantasy or Reality?

5) Culture Exchange Talks

22nd october 2020	Barikan kecil and barikan besar (Assistant professor ,FLA, SCU)	Karimunjawa island (Alumnus, FLA, SCU)
30th July 2020	Ms Surabhi James	MY KERALA
16th July 2020	Cecilia Titiek Murniati, Rinta Angelina	The Japanese wedding
9th July 2020	Dr Santhosh Kumar	Story of Tamil Nadu
2nd July 2020	Dr Henry Hartono, Ryani Airin Putri Venas	Central Java at a glance
25th June 2020	Prof. Samson Thomas	INDIA

1. Standalone Kerala webinar- 7

As a part of 7th series of webinars - Festival of thinkers, MIIM invited Mr. Sreenath Vishnu, executive director of Brahmins group and Vice Chairman of CII Kerala. His topic was "Standalone Kerala". The webinar was conducted on 17th July 2020 and both students as well as many participants from outside also attended the webinar with a great level of enthusiasm. Rev. Dr Regi M Cherian, Principle of Marian International Institute of management officially inaugurated the function and Pro. Samson Thomas coordinated the webinar as the moderator.



2. webinar-10 Competing In the apparel industry & building my own brand "REBRO"

The webinar sessions conducted by MIIM under the series of Festival of thinkers have always been unique and different from one another. The 10th webinar session was a unique experience for all those who attended the session with an aspiration to become an entrepreneur. The sessions were handled by Mr. N. Balasubramanian, founder and managing director of Rebro Clothing. He explained his experience as an entrepreneur and his handwork and determination behind his successful clothing brand Rebro.



3. The webinar on **Design thinking in entrepreneurship was conducted on 22nd October 2020** as part of 11th edition of festival thinker's- webinar series of MIIM. The session was blessed with the famous serial social entrepreneur & designer, Lakshmi N Menon (founder, pure living). Her projects included Ammoomathiri, Chekutty dolls and eco friendly pens. The session was really inspiring for all participants and her words brainstormed the mind of listeners. Her experience as a woman entrepreneur, as well as her creative business projects and her focus on social development rather than profit orientation inspired many.



4. **webinar-11** Synergize your brain for the right business.

The 11th chapter of the webinar- festival of thinkers was conducted on the topic *"Synergize your brain for the right business"*. Mrs. Parveen Hafeez, managing director of Sunrise hospital handled the session in a beautiful way by connecting her experience in the field of hospital management. While sharing her experience she said that even without having much knowledge about doing business she could handle most of the problems easily as she was a people's person. She always had the vision of starting a hospital and that's how she started Sunrise hospital in Kakkanad. She envisaged the hospital in such a way so as to make patients feel at home during their stay there. While sharing her secret mantra to success she said that things are easy to manage if one understands that life is about giving and receiving. The session was an interactive one and many grabbed the opportunity to clear their doubts through a question answer session towards the end.



5. **webinar-** Advertising & Branding for Entrepreneurs

Webinar on **Advertising & Branding for Entrepreneurs** was conducted on 8th October 2020 for which Mr. Jibu Paul, CEO & brand strategist of Brandbrains was invited as the chief guest. The entire webinar revolved around the topic branding and promotion aspects of a business. When it comes to student's, they only have a bookish knowledge about the strategies in branding and advertising. So, this session really helped the students to gain more knowledge about these aspects and to get more ideas about how the industry experts apply these branding principles on real-life situations.



6. **webinar-** importance of entrepreneurship on economic development in today's competitive era

The virtual seminar on "The Importance of Entrepreneurship on Economic Development in today's competitive era" was organized on 8th august 2020 and Mr. Dhruvam Thaker, Founder of Smart Taxi was invited as the speaker of the day. The session was really fruitful with living experiences from the life of the speaker. The speaker explained his entrepreneurial career and also provided entrepreneurial tips for those who are interested in becoming entrepreneurs. He also pointed out the level of risk involved in entrepreneurship and at the same time its importance in economic development.



7. webinar-My entrepreneurial saga

On 1st august 2020 MIIM conducted a webinar on the topic My entrepreneurial saga. The session was taken by Mr. Kishore George, Cofounder of Liso Chocolates. Mr. Kishore was a well picked chief guest as he was successful and had an interesting career behind his entrepreneurship journey. He proved that passion was the only factor that provides extra mileage for every entrepreneur in his/her life. At the end of the session there was a question-answer session where the students could interact with the speaker.

8. webinar- Growth & sustenance of an entrepreneur



To become a successful entrepreneur is the dream of many, for which MIIM organized the webinar- festival of thinkers on the Growth & sustenance of an entrepreneur. The webinar was on the 30th of September 2020 and Mr. Thomas John, Agappe diagnostics limited, Kochi was invited to handle the session. The talk was fully based on the stages of an entrepreneur's growth and how entrepreneurs attain stability in cut- throat competition.

9. Webinar - Finish It

A motivational talk was organised by MIIM on 22nd July 2020. The topic for the speech was Finish It! What does it take to cross the finish line? Ms Theresa Lye, a renowned motivational speaker from Singapore was the speaker for the day. The presenter who herself is a source of motivation gave encouraging examples from her own life and inspired students to be a self motivator and to complete anything that one has initiated. She also motivated the students by saying that, life is not life if it doesn't throw you some setbacks. Thus, the session was an engaging and interactive presentation that will pave a way for many to run one's race in life.



10. How to explore tip of an iceberg from bottom of sea

A webinar on the topic How to explore tip of an iceberg from bottom of sea was organised by MIIM on 16th October 2020. The session was taken by Mr. Lipin Raj, Civil servant author. He shared his experience of how he achieved his goal of becoming a civil servant and he motivated all the students to chase their dreams with full confidence.



10. Webinar Young Innovators programme

Marian International Institute of Management in association with Kerala Development and Innovative Strategic Council organized a webinar Young Innovators programme for the students of MIIM on 27th July 2020. The session was beautifully handled by Dr. P. V Unnikrishnan. Through this webinar Mr Unnikrishnan aimed at enabling entrepreneurship and innovation among more young people to help them bring more diverse ideas and businesses into the economy.



11. Covid 19 Impact on organizational change

On 26th June 2020 a webinar on the topic COVID-19 Impact on organisational change was taken by Mr Arul, Regional sales manager field fresh foods pvt ltd. He explained that the world's response to COVID-19 has resulted in the most rapid transformation of the workplace. Working from home has become the new normal, and the relationship between firm and customer to relationship between employer and employee has all been digitized. Many queries were answered by him in the question and answer session.



CULTURAL TALKS

Cultural talk 1:

On 25th June Professor Samson Thomas, MIIM initiated a Cultural talk, which was organised by Marian International Institute of Management in association with Unika Soegijapranata. Prof. Samson introduced the faculty members of Unika Soegijapranata to the students of MIIM, where the students had an interactive session with them.

Cultural talk 2: Central java at a glance:

The second cultural talk organized by Marian International Institute of Management in association with Unika Soegijapranata was held on the 2nd of July 2020. The topic for this session was on Central Java, where Dr Henry Hartono, Faculty of language and arts, SCU and Ryani Airin Putri Wenas, Faculty of language and arts, SCU spoke about Indonesia and its tourism. Tourism in Indonesia is an important component of the Indonesian economy. Central Java is one of Indonesia province awarded with so many privileges and there are so many interesting places and attractions in Central Java that are always crowded with tourists said the speakers.

Cultural talk 3: Story of Tamilnadu

Marian International Institute of Management in association with Unika Soegijapranata organized the 3rd Cultural talk on the topic Story of Tamilnadu. The session was organized on 9th July 2020 and was taken by Dr. Santhosh Kumar, Professor, MIIM. He spoke about the rich culture and traditions of Tamilnadu. He explained that Tamil Nadu has some of the most remarkable temple architecture in the country and a living tradition of music, dance, folk arts and fine arts. Tamil Nadu is well renowned for its temple towns and heritage sites, monuments, forts, hill stations, waterfalls, national parks, beaches, local cuisine, natural environment and wildlife and also has various tourist attractions, with age old rich cultural heritage. Thus, Dr. Santhosh's session ended with a question answer session.

Cultural talk 4: Sacred Vows:

The 4th Cultural talk on the topic, Sacred Vows: The Javanese Wedding, was organized by Marian International Institute of Management in association with Unika Soegijapranata on 16th July. The students of MIIM as well as from SCU attended the session. Cecilia Titiek Murniati, PHD, Vice rector for academic affairs, SCU and Anita Angelina Wibawa, Faculty, language and arts SCU, were the speakers for the day. Javanese weddings rich with tradition, fragrant, beautiful, and complicated. In Javanese society, wedding ceremonies are a big show and reflecting the social status of the families, explained the speaker.

Cultural talk 3: Onam - BOLO TARA RARA

Onam has always been the festival of joy and enthusiasm for Malayalees regardless of religion, caste or creed. Every year MIIM family celebrates Onam in a vibrant way and this year Onam was celebrated through the virtual platforms without fading the colour and joy of celebrations. BOLO TARA RARA was one ever-memorable Onam celebration for the MIIM family because of the shift of celebrations into an electronic platform. The pandemic restrictions created altogether another mood for the celebrations this year and it was totally a new experience for the MIIM. As a part of BOLO TARA RARA 2020 MISTA organized various competitions such as Onapattu, Malayalimaga, Kerala Sreeman, Video making and many other offline competitions for students. The results of these competitions were announced soon after the celebrations.



ORIGO²⁰²⁰

In the wake of educational institutes' shutdown due to COVID-19 outbreak, Marian International Institute of Management, an institute ever dedicated to education in the creative domain has shifted to online-mode to ensure continuity of the teaching-learning process. MIIM had been opine in making such an arrangement. Hence, the students of MIIM came up with **ORIGO-2020**, a first time ever online management fest. It shared a glimpse of South India's biggest management fest '**CALIGO**', which is conducted by MIIM every year. Mr Don Thomas and Mr. Lijin K Joseph were the coordinators of the event. The fest was conducted from the 17th to the 20th of August 2020. The online events gave the participants the best virtual experience by including creative and challenging rounds. The theme of the event aimed at exploring the trails of survival: surviving the hardships, surviving to break free the chains, surviving to overcome and thus bring the change the world wants to see. There were participants from various colleges in India. The fest included the following events:

1. The Salvos Battle (The Best Management Team)
2. Finceptive (Finance Event)
3. Mercatus (Marketing Event)
4. Shoot to live (Photography)
5. Vaminos (Scavenger Hunt)

After the successful completion of all the events, the valedictory function of ORIGO-2020 was conducted at 5pm on 20th August, where Mr John Kaippallil- Bollywood cine actor was invited as the chief guest, followed by the live musical performance by 'Rhythm Café'



HBR DISCUSSION

VOX POPULI- HR club of Marian International Institute of Management conducted an HBR (Harvard Business Review) Discussion 2020 for the first-year students. The HBR articles cover a wide range of topics in the HR field. The HBR article discussion is one of the important events conducted by the HR club of MIIM every year, the event was conducted as two rounds. The students were given 10 minutes for presenting their views on the article and a 5 minutes Q and A session for both the rounds. The students competed against each other mentoring groupwise. Team Alexa, Mind Benders and SpaceX won the 1st, 2nd and 3rd prizes and were awarded a cash prize of Rs 2000/-, Rs 1000/- and Rs 500/-



Dezbator FINEX CLUB - DEBATE COMPETITION



The first of the Finex Club- Finance Club of MIIM, “Dezbator”, the debate competition was conducted for the first-year students on November 4th, 2020. The event included 14 mentoring teams of 3 members each. There were three rounds in total and an elimination after each round. In the final round after a tough competition, team Arcobaleo won the 1st prize of Rs 2000/- and team Spartans the 2nd prize of Rs 1000/-.

AD-MAD (Advertisement competition)

As a part of Mercado - the marketing club, an ad- mad competition was organized online on 19th October 2020. The students competed against each other in two different rounds. After each round there was an elimination. The students participated mentoring group wise. Team Tycoons and team Arcobaleno shared the first and second positions after a tight competition in the final round.

MERCADO-Marketing Club Inauguration

Mercado- the Marketing Club of Marian International Institute of Management was inaugurated on September 29th 2020. The chief guest for the function was Mr. Shireesh Gulab, Area sales Manager- North and East, BMW India. The event was attended by both first and second year students of MIIM through the Zoom platform.



HR Club Inauguration: 2020-26.08.2020

VOX POPULI- The HR club was inaugurated on the 26th of August 2020 by Mr. Varun Nivas Chandrasekaran, Human resource business partner at Wipro Limited. The entire program was conducted over the e- platform. Dr Santhosh Kumar Faculty coordinator, HR club introduced the chief guest. The talk delivered by Mr. Varun was very inspiring for all who attended the inaugural functions and thereafter there was an interactive session followed by a Q & A session with him.



Best Manager 2020 competition

Vox Populi -HR club of MIIM conducted a Best Manager competition for the 1st year MBA students on the 6th, 7th and 9th of November 2020. The competition included three different rounds and an elimination after each round. The rounds were innovative and mainly aimed at measuring the knowledge, skills, creativity and the competencies of an individual. Five contestants participated against each other in the final round, where Ms. Sahaya Liny won the title 'The Best Manager-2020'.



Shino George Memorial debate competition

Marian International Institute of Management hosted the "Shino George Memorial Debate state level intercollegiate online debate competition on 28th October 2020, through the Zoom platform. The topic " for the debate was Pandemic has killed the sustainable development in our country". The competition was organised in the loving Memory of late Mr Shino George - Associate Professor - MIIM. The event was inaugurated by Rev. Dr. Regi M Cherian, Principal, MIIM. The competition had participants from various colleges across Kerala. After a tight competition the winners were announced as:

Winners:

Mr. Irfan Ibrahim and Mr. Nikhil Harikumar- Government Law College, Kozhikode

Runners up:

Ms. Anagha VP and Ms. Afnan A Salam- Nirmala College, Muvattupuzha

Best Speaker:

Ms. Aishwarya Deepak - Chinmaya Institute of Technology



E cube club inauguration 3/10/2020

The entrepreneurial club E-cube of MIIM always provides a good space for the students who aspire to become entrepreneurs. E-cube 2020 of MIIM was inaugurated on 3rd October 2020. Ms Cliea S Babu, Vice-president E-Cube Club gave away the welcome address and thereafter Dr. Rahim Aappaanchira MD of Manasree Eco Health Pvt. Ltd inaugurated the club. The session taken by the chief guest was really inspiring and rejuvenating and it helped many in thinking through another perspective.

Wall Street Survivor 2.0

Wall Street Survivor 2.0 was a virtual trading game organized under the Finance club of Marian International Institute of Management. Students from various prestigious institutions across the globe participated and competed against each other in this game. The competitions were held from 15th July 2020 to 31st august 2020. The winners were awarded with a cash prize of Rs/-40000, Rs/-25000 and, Rs/-15000 for the 1st, 2nd, and 3rd prize. The main intention behind this game was to up skill the investing knowledge among the students as well creating an awareness about the dynamic stock market too.

Work From Home

MIIM students have always been adaptive to any situation and are always ready to change circumstances and are in search of opportunities whether positive or negative. During the pandemic, all the students engaged in various internships or other work from opportunities by taking complete advantage of them. The Principal and faculty members supported and guided students for the same. This has helped the students in polishing their current skills and in getting some real time industry exposure too.



SAP training

MIIM has always given top priority in upgrading the skills of the students by considering the future requirements or industry trends. The college offered intense SAP training sessions for students, the sessions scheduled as part of daily academic schedule and students were divided and allotted into sessions based on their specializations like FI, HCM and SD. The classes were conducted through digital platforms and the classes were taken by trainers who are experts in SAP.



Business idea

Under the initiative of E-cube- entrepreneurship club, MIIM organized a *Business Idea Pitching* contest for the 1st year students. The competition was held mentor group wise and each group presented their innovative business idea as a part of it. The program provided a great platform for the students to screen their business ideas and get some feedback on it. As a part of the competition participants prepared detailed business plans, presentation materials and promotion videos about their ideas and explained its feasibility. Some of the ideas got great appreciation from the judging panel and that triggered a spirit of entrepreneurship among the students.

S1 and S3 PTA

Marian International Institute of Management has always been very keen in conducting PTA meetings every year for both the first and second year students. As an educational institute MIIM always considers such meetings very necessary and gives prime importance to the feedback and suggestions provided by the parents. This year due to the spread of the COVID-19 pandemic all the parents gathered for the meeting in the Zoom platform from their own homes without considering it as a constraint for them.

Balle Balle - Entertainment club 2020-21

Art is the most intense mode of individualism that the world has seen.

- Oscar Wilde

The Entertainment Club of MBA Batch 2020-22 organized an online cultural event Balle Balle on October 30th and on 5th December. All the programmes were put up by the first years. Many students turned up with great enthusiasm. Students put up various dance, song and musical instruments performances

Women's cell inauguration

The women's cell of MIIM was inaugurated by Dr. Pameela Devi J- Former Member, Kerala Women's commission, on the 12th of August 2020 through the Zoom platform. Dr Pameela Devi said that "Women empowerment is very necessary to make the bright future of the family, society and country. Women need a fresh and more capable environment so that they can make their own right decisions in every area whether for themselves, family, society or country. In order to make the country a fully developed one, women empowerment is an essential tool to get the goal of development.





23) Digital Marketing Workshop

Marian International Institute is not only aiming at providing knowledge to its own students, it has also expanded its learning channels for all those who wish to upgrade their current knowledge and skills. The *Digital Marketing Workshop* is one among the classic examples for that, it mainly focused on the entrepreneurs and on those who wish to imbibe to expand their knowledge in the field of digital marketing. The session was conducted on 20th February 2020 and had a large number of entrepreneurs who attended the workshop

Online FDP on Student Engagement and Enrichment Strategies for Teaching Effectiveness

Marian International Institute of Management organized an online FDP on Student Engagement and Enrichment Strategies for Teaching Effectiveness for the faculty members from various colleges and universities in India. A total of 1445 faculty members participated in the webinar. The speaker for the webinar was Dr.Aravind.T.S an Indian academician, Social Media Marketing Trainer, social media enthusiast Digital marketing consultant Speaker and vlogger. The webinar included 3 sessions:

1. Ensuring effective communication in the Virtual classrooms- Prof. Samson Thomas
2. Strategies for keeping the students engaged in online classes - Prof. Bose George
3. E- content creation made easy through Smart online tools- Dr. Aravind T. S

The webinar received positive feedback from its participants as it was really informative, interesting, effective and vibrant.

Online freshers program - Interactive session ; INIZIO FELICITAS,10TH JULY 2020,Music show

Marian International institute of Management in association with MISTA-2020 organized an online fresher's party 'Inizio Felicitas' through the zoom platform, to welcome the 1st year students on 10th July 2020 from 2- 5pm. A plethora of cultural activities were organized, which included song and dance performances. A music show was also arranged by Rhythm Café which made the online event colourful. There were some exciting games also arranged, where the students participated actively.

Online certifications

The wide spread pandemic opened a vivid virtual platform for all, MIIM students also grabbed benefits out of it by polishing their skill through online certifications courses. Students completed different certifications courses from various authentic e-learning ecosystems with helps of live projects and assignments. Many famous universities provided options for students to complete their certifications based on their requirements, it helps the students to do certifications in a much higher standard based on challenging criteria mentioned by various universities around the globe. The college also motivated the students by ensuring free access for students in various e-learning platforms.

Subject wise expert talk

SUBJECT	DATE	NAME	TOPIC
Legal Environment of Business	31ST OCTOBER 2020	Dr R K PREMA RAJAN (ASSOCIATE PROFESSOR,ACHARYA BANGALORE B SCHOOL	CONSUMER PROTECTION ACT-THE LAW BEHIND THE BUSINESS
Financial management	5th august 2020	Dr Nitin Tike(General manager test and cpe administration controller of examination	Career prospects in securities markets
Economics	03rd November 2020		

Marian International Institute of Management organized an expert talk on the topic Consumer Protection Act - The law behind the business on October 31st 2020. The session was handled by Dr R K Prema Rajan, Associate Professor, Acharya Bangalore B school, Bangalore. She explained about the sale of goods act, through e-commerce. The session was an interactive one.

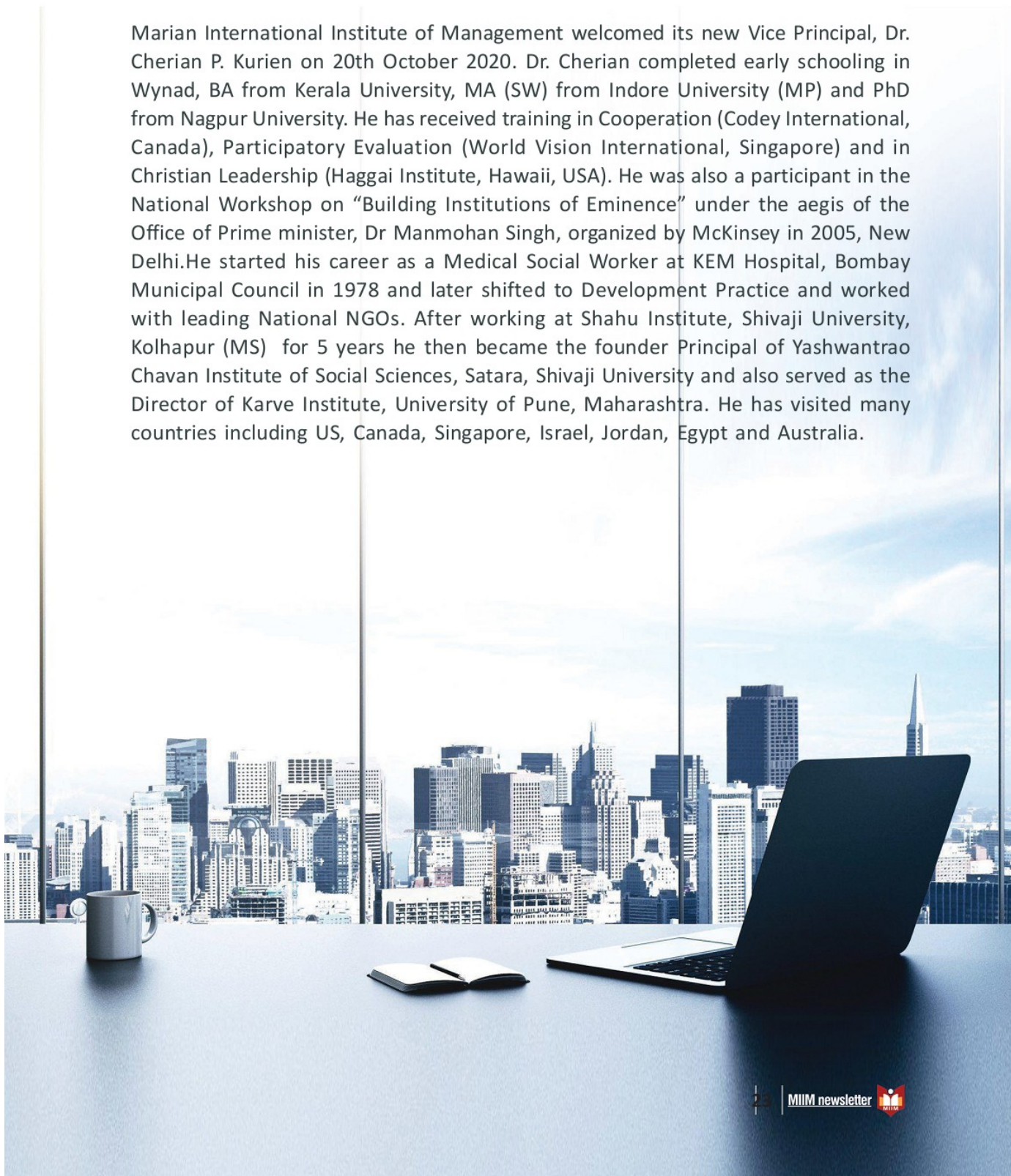
1. LEGAL ENVIRONMENT MANAGEMENT

1. Financial management

Another expert talk on the topic Career prospects in Securities Markets was organized by Marian International Institute of Management in association with National Institute of Securities Markets (NISM) through the Zoom platform. Mr. Nithin Tike, General Manager, test and CPE Administration Controller of Examinations, NISM, Mumbai. He said that the equity market, or the stock market, has opened several career opportunities for individuals in recent years. The stock market is getting bigger and expanding more day by day. With the expansion of the market, opportunities for employment and jobs in the stock market are also growing every day. The session ended up with an interactive session.

VICE PRINCIPAL

Marian International Institute of Management welcomed its new Vice Principal, Dr. Cherian P. Kurien on 20th October 2020. Dr. Cherian completed early schooling in Wynad, BA from Kerala University, MA (SW) from Indore University (MP) and PhD from Nagpur University. He has received training in Cooperation (Codey International, Canada), Participatory Evaluation (World Vision International, Singapore) and in Christian Leadership (Haggai Institute, Hawaii, USA). He was also a participant in the National Workshop on “Building Institutions of Eminence” under the aegis of the Office of Prime minister, Dr Manmohan Singh, organized by McKinsey in 2005, New Delhi. He started his career as a Medical Social Worker at KEM Hospital, Bombay Municipal Council in 1978 and later shifted to Development Practice and worked with leading National NGOs. After working at Shahu Institute, Shivaji University, Kolhapur (MS) for 5 years he then became the founder Principal of Yashwantrao Chavan Institute of Social Sciences, Satara, Shivaji University and also served as the Director of Karve Institute, University of Pune, Maharashtra. He has visited many countries including US, Canada, Singapore, Israel, Jordan, Egypt and Australia.



His research interests are in Social Policy and Social Change, Psychosocial Determinants of Health, Psycho-Social Interventions, Active Aging, Addictive Behaviour, Child Protection, Youth and Development, Migration, Participatory Development and Governance. He has published articles in peer reviewed national and international journals and also authored book chapters on participatory development and participatory evaluation. In 2007, Dr Cherian joined as Director, School of Social Work, Marian College Kuttikkanam and continues with the Institution till date. He is still active in Social Research, particularly focusing on Qualitative Studies, Mixed Methodologies and Critical Reality Paradigms. He has supervised over 10 PhD scholars and five of them awarded PhD and others are in different stages of progression.

Ecube 1-minute challenge

As part of the inauguration of the E-club, Entrepreneurship club of MIIM a mentor group contest titled "Ecube 1-minute challenge" was organized for the first year students. It was a "Business idea pitching" contest, where the students were to prepare a video about their mentoring group's business plan, to attract investment from venture capitalists.

Digital placement brochure

As the formal campus placements for the 2019-21 batch had almost approached, this year MIIM came up with the digital placement brochure for the students, where each student's biodata and all the required details were uploaded on a software making it a paper free approach.

Orientation programme

The orientation program for the newly admitted first year students of MIIM was organised virtually on 9th June 2020. Students and their parents were formally welcomed and introduced to the culture of the college. The orientation programme began with the prayer song followed by the Presidential address by the Principal, Dr Regi M Cherian. Thereafter, each faculty member introduced themselves. The programme ended with a discussion by the parents, students and teachers.



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